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   @UnivAreaCDC



# 2022-2023 ANNUAL REPORT & PARTNERSHIP OPPORTUNITIES

*On the Cover: University Area Youth in Harvest Hope Community Garden  
Photo Credit: Tandem Stills + Motion and Live Wildly*

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*"As we work to create light for others, we naturally light our own way."*

— Mary Anne Radmacher

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University Area CDC  
14013 N 22<sup>nd</sup> Street  
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# GREETINGS

## FROM THE EXECUTIVE DIRECTOR & CEO

Dear Friends of University Area CDC,

For 25 years, University Area CDC has remained committed to being a beacon of Hope for the at-risk areas near the University of South Florida. Back in 1998, it was the vision of key stakeholders in the community to come together and form a corporation dedicated to making the University Area a better place to live and work. For decades since, University Area CDC has been focused on reaching milestones to improve the quality-of-life for residents.

We've stayed steadfastly committed to our mission: Children and Family Development, Crime Prevention and Commerce Growth. Now, more than ever, we are motivated to continue making a meaningful impact in the University Area, and our focus remains to improve this community in a holistic and transformative way.

In 2023, as we celebrate 25 years of work in this community, we look forward to welcoming residents into our 61-unit attainable housing complex, Uptown Sky. We will also break ground on the University Area Townhomes development, that will provide residents in the area with the opportunity to become homeowners.

Attainable and affordable housing continues to be a focus for us, in addition to infrastructure improvements and developing the University Area Cultural Campus. University Area CDC is working to address and partner on services needed to stabilize the community and provide opportunities to residents.

Our Neighborhood Transformation Strategy continues to be our guide to ensuring redevelopment in the area is equitable and sustainable. Through this ongoing strategy, we are dedicated to making sure University Area residents are informed and included in decisions that affect their well-being.

University Area CDC also continues to be a steadfast champion for assisting residents at their point of need.

- Harvest Hope Park is thriving and families in the community have a safe place to participate in numerous activities.
- Our Get Moving Program is open to the public and engages residents in creating a healthy lifestyle.
- Through support from Florida Blue, we partnered with WellFed Community to bring fresh produce and healthy food to residents facing food insecurity.
- Our long time partner, Bank of America, invested in us through the Neighborhood Builders Award to ensure residents in our community have the tools to thrive.
- Our Prodigy® Cultural Arts program is an outstanding opportunity for young people to have an outlet to express themselves through art all while learning essential life skills.

Please consider becoming a part of the transformation happening in the University/Uptown District by including University Area CDC in your 2023 giving. With your support, we can impact the lives of residents in the University Area in a real and meaningful way. Your contribution will strengthen University Area CDC programs and services and help to provide the tools that families need to grow.

As you review this Annual Report and Sponsorship Opportunities booklet, please consider making a gift to support the tremendous work of our organization. Gifts are accepted online at [www.uacdc.org/donate](http://www.uacdc.org/donate) or mailing a check to University Area CDC (14013 N. 22nd Street, Tampa, FL 33613).

**Joy is in the heart of the community!**

Sarah Combs  
University Area CDC, Executive Director & CEO














## WHO WE SERVE

**Service Area:** Uptown/University Area of Tampa, FL (Hillsborough County – Zip Codes 33612 & 33613)

**Number of Employees:** 52 Full and Part-time

**Annual Budget:** \$5,952,633

### AREA DEMOGRAPHICS

-  **26,000** Population
-  **84.5%** Minority
-  **\$29,600** Per Capita Median Income
-  **15%** Population Over 65
-  **26%** Population Under 17 Years of Age
-  **8.4%** Unemployment Rate
-  **41%** Poverty Rate
-  **30%** Adults w/ No High School Diploma
-  **25%** No Vehicle Household
-  **89%** Renter-Occupied Housing

### 2022 COMMUNITY IMPACT

Through strategic collaborations, partnerships and fundraising, University Area CDC impacted 12,500+ individuals throughout Hillsborough county and surrounding counties through our programs and services during the 2021 calendar year. Highlights of our programming and services include:

-  11,428 individuals & families served through 48 partnership & community outreach events.
-  75 individuals & 257 families served through our Eviction Defense Program (housing retention).
-  1,352 lbs of produce harvested & distributed from our Harvest Hope Community Garden.
-  1,521 youth & 2,978 adults served through our Prodigy® Cultural Arts program.
-  557 members united through our UACDC Partners Coalition.
-  157 individuals empowered through our INVEST Workforce program, with 31 individuals receiving Workforce Training Certifications.
-  383 participants served in our STEPS for Success® program.
-  5,224 youth & adults served through our Get Moving program.

## WHO WE ARE

For decades, University Area CDC has championed positive change in the economic, educational and social levels of the community through youth programs, adult education, affordable housing, workforce and resource assistance, and community engagement.

### Our Mission

University Area CDC is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

### Our Vision

University Area CDC is a change agent fostering collaborations with community partners to address the needs of residents, families and businesses so they can take back the streets of the University Area Community where they can safely grow and prosper for years to come.

### Our Brand Promise

At University Area CDC, we focus on providing results-oriented services and programs to the residents of our community. We promise to be beacon of hope and a safe-haven for those who need a voice. As fearless champions of University Area residents, we will empower them with essential tools needed to attain better jobs, better health and better futures for their children.





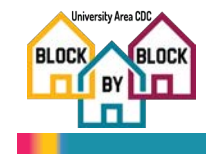
# OUR HOLISTIC APPROACH TO COMMUNITY DEVELOPMENT & ENGAGEMENT

The University Area CDC's Neighborhood Transformation Strategy focuses on a community development model that effectively supports University Area residents in a real and meaningful way. Our holistic approach is one that engages and empowers the community by including them in the process of creation, implementation and management. We believe that we can grow our community, one block at time, by empowering residents to become change agents to improve the economic and social conditions of their community.

### University Area CDC Programs and Initiatives include:



**ATTAINABLE HOUSING** | Working to develop, finance and operate attainable, program- enriched housing for families, veterans and seniors who lack the economic resources to access quality safe housing opportunities in an innovative way.



**BLOCK BY BLOCK** | 10-week program where volunteers work one-on-one with area families to identify their needs and connect them to resources and items of assistance. This program allows us to identify neighborhood needs, allowing for resident needs to be responded to in both an individual and communal way.



**GET MOVING! MIND, BODY & SOUL** | Promotes health and wellness in the community through youth and adult sports leagues, free educational/social workshops, physical development and nutrition classes.



**HARVEST HOPE PARK** | The park sits on 7 acres of land in the heart of the community. It serves as a resident-friendly space that encourages family play, healthy eating, environmental sustainability, education and community interaction. Features include a community garden, teaching kitchen, multi-purpose sports field, playground, fitness stations, walking trail and fish pond.



**INVEST WORKFORCE** | Infuses results-based accountability framework to address the need for workforce and entrepreneurial opportunities for residents, through coaching, training classes, certifications, job search assistance and employment placement.



**PARTNERS COALITION** | The University Area CDC Partners Coalition is a group of individuals, businesses, nonprofits and government agencies who bring together their varied wisdom, skills and resources to address the complex problem of poverty in the University Area community.



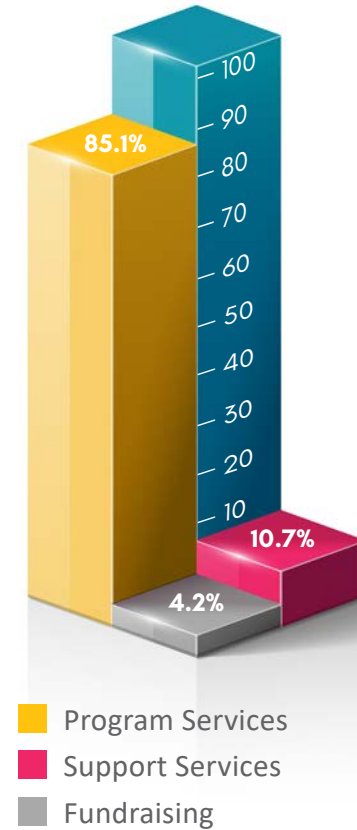
**PRODIGY® CULTURAL ARTS** | A research proven, diversion and prevention program, that provides a safe arena where youth and adults learn effective communication, problem solving and conflict resolution skills through visual and performing arts. Prodigy® has been proudly transforming lives for over 20 years.



**STEPS FOR SUCCESS®** | Provides person-centered, targeted, wrap-around services and support to help residents in their desire to achieve self-sufficiency through education, employment, training and better housing to strengthen family well-being.

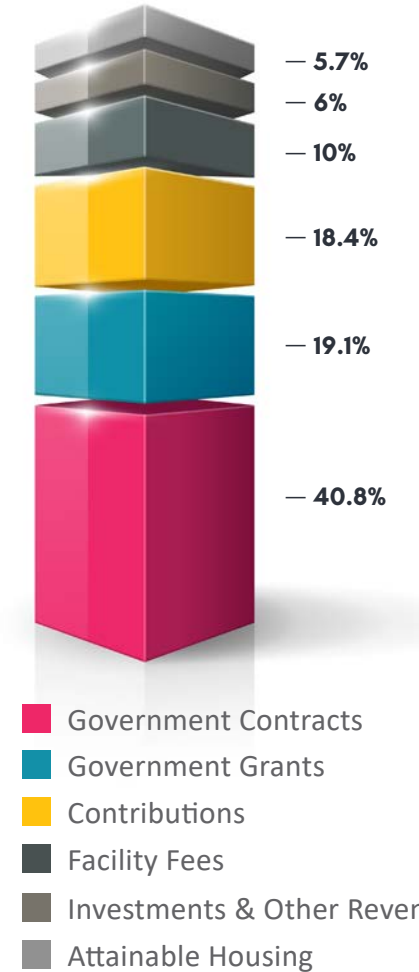
# HOW IS MY CONTRIBUTION APPLIED? COMMUNITY INVESTMENT

## EXPENSES BY PERCENTAGE



**\$.85 of every \$1.00 spent goes directly to University Area CDC Program Services!**

## REVENUE BY PERCENTAGE



## UNIVERSITY AREA CDC BOARD OF DIRECTORS

- Dr. Eric Eisenberg, Chairman**
- Leon Paige, Vice Chairman**
- Francis Joseph, Treasurer**
- Darlene Staunko, Secretary**
- Tony Coleman, Immediate Past Chairman**
- Victor Crist, Chairman Emeritus**

- John Braumuller
- Jon Dengler
- Dima Didenko
- Mark Downing
- Ross Fabian
- Pamela Hatley

- Major James Jackson
- Kenneth Jones
- Gene Marshall
- Julia Safina
- Mark Sharpe

The volunteer Board of Directors governs the University Area Community Development Corporation, Inc. The board is comprised of local business leaders, community residents, the faith community and law enforcement. The board sets policy on all matters related to the UACDC including personnel, financial, programmatic, strategic planning and evaluation and provides oversight in all these areas. These dedicated volunteers share a vision and desire to accomplish common goals to advance the community.

# UNIVERSITY AREA CDC'S 2023 ANNUAL GALA SILVER JUBILEE

University Area CDC's Annual Gala is a formal, black-tie fundraiser for our organization. It allows leaders in corporate, civic, nonprofit, religious and private sectors to come together and effectively support the initiatives and programs of University Area CDC. The annual event includes a cocktail reception, silent auction, dinner, entertainment, a dessert & martini bar, dancing and cigars under the stars. This is one evening you don't want to miss. Stand with us and become a sponsor of this exquisite event!

**DATE:** SATURDAY, NOVEMBER 4, 2023 | 6:00–10:00PM

**PROJECTED PARTICIPANTS:** 400+

**AUDIENCE:** AREA BUSINESS LEADERS & LEADERSHIP MEMBERS, DIGNITARIES, UNIVERSITY AREA CDC BOARD OF DIRECTORS



## GENERAL SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR (\$15,000)

- Two (2) Tables at the 2023 Gala and VIP Reception (16 tickets to each event)
- Opportunity to Speak at Event
- Logo Creation on Tables
- Prominent recognition through Press Releases, Social Media, Website, e-Newsletter & Media Interviews
- Organization Name or Logo on UACDC Marquee and all Event Promotional Materials
- Company Banner displayed at Event Entrance and Vocal Recognition During Event
- Full-Page Ad (back page) in Event Program
- Name/Logo Featured on Program Cover & Invitation
- Donor Circle Plaque

### STERLING SPONSOR (\$10,000)

- Two (2) Tables at the 2023 Gala and VIP Reception (16 tickets to each event)
- Logo Creation on Tables
- Prominent recognition through Social Media, Website & e-Newsletter
- Organization Name or Logo on Event LCD Monitors
- Full-Page Ad in Event Program
- Donor Circle Plaque

### SILVER SPONSOR (\$5,000)

- One (1) Table at the 2023 Gala and VIP Reception (8 tickets to each event)
- Logo Creation on Table
- Recognition through Social Media, Website & e-Newsletter
- Organization Name or Logo on Event LCD Monitors
- Half-Page Ad in Event Program
- Donor Circle Brick

### PEWTER SPONSOR (\$2,500)

- One (1) Table at the 2023 Gala and VIP Reception (8 tickets to each event)
- Logo Creation on Table
- Recognition through Social Media & Website
- Organization Name or Logo on Event LCD Monitors
- Quarter-Page Ad in Event Program
- Donor Circle Brick

### TINSEL SPONSOR (\$1,000)

- One (1) Table (8 tickets) at the 2023 Gala
- Logo Creation on Table
- Organization name or logo on event LCD monitors
- Listed in Event Program

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### VIP RECEPTION SPONSOR (\$10,000)

The VIP Reception is exclusively for our most generous and historic supporters. This private event with cocktails & hors d'oeuvres will be the official kick-off to the 2023 Gala. Sponsorship benefits at this level include:

- Two (2) Tables at the 2023 Gala and VIP Reception (16 tickets to each event)
- Company Logo on Cocktail Napkins
- Signage at Drink Bars
- Full-Page Ad in Event Program
- Prominent recognition through Website, Social Media and throughout event

### MARTINI BAR SPONSOR (\$5,000)

- One (1) Table at the 2023 Gala and VIP Reception (8 tickets to each event)
- Company Logo decoratively etched into the Ice Sculpture and recognized throughout the event
- Half-Page Ad in Event Program
- Recognition through Social Media & Website

### DESSERT BAR SPONSOR (\$5,000)

- One (1) Table at the 2023 Gala and VIP Reception (8 tickets to each event)
- Company Logo decoratively displayed on/near the Dessert Bar and recognized throughout the event
- Half-Page Ad in Event Program
- Recognition through Social Media & Website

### CIGAR BAR SPONSOR (\$2,500)

- One (1) Table at the 2023 Gala and VIP Reception (8 tickets to each event)
- Company Logo decoratively displayed on/near the Cigar Bar and recognized throughout the event
- Quarter-Page Ad in Event Program
- Recognition through Social Media & Website





## UNIVERSITY AREA CDC PROGRAM: **PRODIGY® CULTURAL ARTS**

Prodigy® is a research-based prevention and diversion program for at-risk youth ages 5-18. For over 20 years, Prodigy® has used visual and performing arts as a way to help young people develop life skills such as communication, leadership, problem solving, anger management, career aspirations, and goal setting. Each art class is conducted by a professional artist who serves as a mentor and teacher. Through art, young people build self-confidence, learn how to showcase their skills and develop lifelong positive habits for future success.

Current cost analysis shows Prodigy® to be among the lowest cost prevention and diversion programs at an average of \$1,577 per student, even when all costs are included. Prodigy® also saves the state of Florida additional expenses that are often accrued through juvenile crime and delinquency, while decreasing the risk of students going further into the juvenile justice system. Prodigy® is partly funded by the FL Dept. of Juvenile Justice and Hillsborough County.

**DATE:** ONGOING

**PROJECTED PARTICIPANTS:** ±1,000 ANNUALLY

**AUDIENCE:** YOUTH AGES 5-18, ADULTS & SENIORS



### SPONSORSHIP OPPORTUNITIES

#### **GOLD SPONSOR (\$5,000)**

Provides youth with free cultural arts classes, such as music, dance and art.

- Listed as a program partner of the Prodigy® Cultural Arts program on the Prodigy website, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

#### **SILVER SPONSOR (\$2,500)**

Provides Prodigy® youth ambassadors the opportunity to attend 2021 Florida Children’s Week in Tallahassee.

- Listed as a program partner of the Prodigy® Cultural Arts program on the Prodigy® website, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

#### **BRONZE SPONSOR (\$1,000)**

Provides the Prodigy® Moves program with supplies for participants.

- Listed as a program partner of the Prodigy® Cultural Arts program on the Prodigy® website, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.



## PRODIGY® CULTURAL ARTS PROGRAM **SHOWCASE MONTH**

Throughout the month of February 2024, youth all over Central Florida will participate in the annual Prodigy® Cultural Arts Program Showcase Month. The recital-type showcases allow students to express themselves and their accomplishments through music, art and dance. As a national model for diversion programming, our Prodigy® program seeks to transform the lives of at-risk youth by working to decrease anger, depression, anxiety, suicidal thoughts and somatic problems.

We are seeking sponsorships and in-kind donations to assist with the cost of enabling these youth to display their talents and progression through the arts. We hope that you will recognize the importance of this special month and join us as we truly transform young lives.

**DATE:** FEBRUARY/MARCH 2024

**PROJECTED ATTENDANCE:** 500 – 750

**AUDIENCE:** STUDENTS, PARENTS, TEACHERS & FAMILY



### SPONSORSHIP OPPORTUNITIES

#### **COMMUNITY GOLD (\$1,000)**

- Logo or company name on Showcase Month fliers and in event programs.
- Company name in event press materials.
- Recognition in Prodigy® newsletter.
- Recognition at each individual showcase.
- Vendor table at University Area CDC/Tampa I showcase.
- Recognition on the Prodigy® website.
- Appreciation package, including a one-of-a-kind piece of Prodigy® artwork and sponsor plaque.

#### **SILVER ADVOCATE (\$500)**

- Logo or company name on Showcase Month fliers and in event programs.
- Recognition in Prodigy® newsletter.
- Recognition at each individual showcase.
- Appreciation package, including a Prodigy® keepsake and sponsor certificate.

#### **BRONZE FAMILY (\$250)**

- Logo or company name on Showcase Month fliers and in event programs.
- Recognition in Prodigy® newsletter.
- Recognition at each individual showcase.
- Appreciation package, including a sponsor certificate.

#### **IN-KIND DONATION (\$100)**

- Logo or company name on Showcase Month fliers and in event programs.
- Recognition at each individual showcase.

## UNIVERSITY AREA CDC PROGRAM: **GET MOVING**

University Area CDC’s Get Moving program is a comprehensive wellness program that focuses on improving the health and nutrition of University Area residents, while meeting the individual where they are in life. The program strives to create a suitable living environment to promote neighborhood sustainability, by offering healthy activities through organized sports, educational classes and workshops, as well as mental wellness sessions.

From indoor basketball leagues to flag football & soccer in the community park, all organized sports are available to residents who are learning for the first time, as well as those who have “been doing it for years”. Additionally, senior fitness classes paired with nutritional cooking & gardening courses encourages participants at every level in life. Get Moving partners with various sports, health and educational organizations, certified trainers and medical personnel to provide individuals with a holistic menu of services.

**DATE:** ONGOING

**PROJECTED PARTICIPANTS:** ±5,000 ANNUALLY

**AUDIENCE:** UNIVERSITY AREA RESIDENTS – ALL AGES



### SPONSORSHIP OPPORTUNITIES

#### **GOLD SPONSOR (\$5,000)**

Supports families in the University Area to receive education on leading a healthy lifestyle (mind, body & soul) to combat the social determinants of health.

- Listed as a program partner of the Get Moving program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

#### **BRONZE SPONSOR (\$1,000)**

Provides organized sports leagues to University Area youth at Harvest Hope Park, including Uptown Eagles football & cheerleading, as well as youth soccer.

- Listed as a program partner of the Get Moving program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

#### **SILVER SPONSOR (\$2,500)**

Provides health & wellness classes for University Area adults, such as boot camp and yoga, and youth participation in karate, basketball fundamentals & more.

- Listed as a program partner of the Get Moving program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events



## UNIVERSITY AREA CDC PROGRAM: **STEPS FOR SUCCESS®**

STEPS for Success® provides one-on-one guidance and individualized goal plans for motivated individuals who wish to improve their circumstances. STEPS® navigators help mitigate crisis, prevent homelessness and stabilize program participants on their quest toward self-sufficiency. Participants receive support in finding gainful employment, attaining safe & affordable housing and becoming self-sustained through educational opportunities, workforce training, life skills and financial guidance.

STEPS for Success® consists of three key planning tools:

1. Prescription for Prosperity - Could include pathways to educational training, a new career or entrepreneurship.
2. Individualized Goal Plan (IGP) - This includes specific goals for life improvements and detailing deadlines, as well as strategies for addressing barriers and gaps identified in the Prescription.
3. Network of Support - Meets on a regular basis to discuss IGP progress and any adjustments that are needed.

**DATE:** MARCH/APRIL 2024

**PROJECTED ATTENDANCE:** 500 – 750

**AUDIENCE:** STUDENTS, PARENTS, TEACHERS & FAMILY



### SPONSORSHIP OPPORTUNITIES

#### **GOLD SPONSOR (\$5,000)**

Supports University Area families with life-changing resources to reach self sustainability.

- Listed as a program partner of the STEPS for Success® program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

#### **SILVER SPONSOR (\$2,500)**

- Provides University Area families with assistance to maintain a stable housing environment.
- Listed as a program partner of the STEPS for Success® program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

#### **BRONZE SPONSOR (\$1,000)**

Assists University Area families with life/parenting skills, social/family relations and financial education.

- Listed as a program partner of the STEPS for Success® program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events





# UNIVERSITY AREA INVEST WORKFORCE

Our INVEST Workforce program adopts proven techniques and best practices from other disciplines in order to help individuals improve their employment opportunities in a way that's holistic, highly involved and driven by the individuality, strengths and dreams of the people being served. The goal of INVEST Workforce is to assist individuals & families by connecting and building knowledge of resources that will positively contribute to their personal plan of long-term self sufficiency. This community-based program provides residents (including non-fluent English speakers) the internet access, tools, industry-specific trainings and programs they need to begin and complete a successful job search. Even those who are employed are able to enhance their skills, which contributes to obtaining better jobs and/or career advancement.

The University Area Computer Lab is open to the public, and serves as a tremendous aid to the community by providing residents the opportunity to do research, look for employment, train and obtain certifications, create resumes and participate in job training workshops - all free of charge!

**DATE:** ONGOING

**PROJECTED PARTICIPANTS:** 250-300 ANNUALLY

**AUDIENCE:** UNIVERSITY AREA RESIDENTS (AGES 16+) SEEKING TO IMPROVE THEIR EMPLOYMENT OPPORTUNITIES



## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR (\$5,000)

Supports individuals in the Uptown/University Area to complete certification trainings, such as Nursing Assistance, Facility/Janitorial and Landscaping.

- Listed as a program partner of the INVEST Workforce program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

### SILVER SPONSOR (\$2,500)

Assists individuals in the Uptown/University Area to receive essential skills training to maintain employment.

- Listed as a program partner of the INVEST Workforce program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

### BRONZE SPONSOR (\$1,000)

Allows individuals in the Uptown/University Area to receive barrier-busting assistance such as bus passes, gas cards and necessary uniform/work supplies.

- Listed as a program partner of the INVEST Workforce program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.



# UNIVERSITY AREA CDC PARTNERS COALITION

The University Area CDC Partners Coalition consists of businesses, organizations and individuals who have a vested interest in the University Area Community and a mission to improve it. The purpose of the coalition is to:

- Educate members on the latest programs and initiatives taking place in the community.
- Generate collaborative opportunities for funding.
- Serve as a "family of resources" for University Area residents.
- Share timely information and undertake common initiatives when possible.
- Determine the strengths and weaknesses of the community and identify ways to use/combat them.



**DATE:** QUARTERLY [4/20/23, 6/20/23, 10/19/23, 1/18/24]

**PROJECTED ATTENDANCE:** 75 - 100 PER EVENT

**AUDIENCE:** ORGANIZATIONS, BUSINESSES AND INDIVIDUALS WORKING TO IMPROVE THE COMMUNITY



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (\$7,500)

- Top logo recognition at quarterly events (University Area CDC website, event publicity, event signage).
- Opportunity to speak during quarterly events.
- Opportunity for prime vendor table at quarterly events.
- Priority seating at quarterly events.

### GOLD SPONSOR (\$5,000)

- Logo recognition at quarterly events (University Area CDC website, event publicity, event signage).
- Recognition as "Lite Bites" networking breakfast sponsor.
- Opportunity for prime vendor table at quarterly events.

### SILVER SPONSOR (\$2,500)

- Logo recognition at quarterly events (University Area CDC website, event publicity, event signage).
- Opportunity for prime vendor table at quarterly events.

### BRONZE SPONSOR (\$1,000)

- Logo recognition at quarterly events (University Area CDC website, event publicity, event signage)
- Opportunity for prime vendor table at quarterly events



# 12<sup>TH</sup> ANNUAL PAINT THE TOWN

Many seniors, single moms, veterans and disabled residents throughout the University area have difficulty maintaining their home due to physical and financial constraints. Paint the Town gives these at-risk residents a newly painted or repaired home that will enable them to remain in their homes longer and revitalize the neighborhood in which they live. This program lends a hand to deserving home owners.

We partner with businesses, government agencies, religious groups, student organizations and service clubs who roll up their sleeves to make a difference. Many teams may choose to take on additional projects like mowing yards, laying sod, landscaping, planting flowers, painting murals, repairing fences, litter pick up and repairing doors, windows or roofs (for skilled groups).

Paint the Town impacts the entire community by restoring neighborhood pride, increasing property values and bringing community members together to improve the University Area.

**DATE:** SATURDAY, JANUARY 13, 2024 | 8:30AM - 1:00PM  
**PROJECTED PARTICIPANTS:** 200  
**AUDIENCE:** CORPORATE & COMMUNITY VOLUNTEERS, COLLEGIATE ORGANIZATIONS, UNIVERSITY AREA CDC STAFF



# COMING SOON... UNIVERSITY AREA CULTURAL CAMPUS

In the heart of the University Area Community at 137th Avenue and 20th Street, just across the street from Harvest Hope Park, we are building the University Area Cultural Campus. The mission of the Cultural Campus is to serve as a community hub, connecting residents with partners who are providing direct programming and services through a holistic approach. The rationale for the Cultural Campus was determined through data indicating many residents in our community are challenged with lack of education, unemployment, language barriers, inadequate health care access and are transportation disadvantaged.

We are currently in phase two of the development process. University Area CDC is committed to this work and we pledge to continue making a positive change by forming meaningful partnerships for a greater impact. We highly value all support given to this development, as it bears such significance in the transformation of our community.

For more information on the University Area Cultural Campus development, please visit [uacdc.org/cc](http://uacdc.org/cc).

**DATE:** ONGOING  
**FUNDRAISING GOAL:** \$9,500,000  
**AUDIENCE:** CORPORATE & INDIVIDUAL UNIVERSITY AREA CDC SUPPORTERS & PARTNERS



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (\$5,000)

- Name or logo prominently displayed on event fliers
- Volunteer opportunity for employees
- Acknowledged on event web page
- Social media recognition
- Acknowledged in event press materials
- Opportunity for booth or materials at event kick-off

### GOLD SPONSOR (\$2,500)

- Name or logo displayed on event fliers
- Volunteer opportunity for employees
- Acknowledged on event web page
- Social media recognition
- Acknowledged in event press materials
- Opportunity for booth or materials at event kick-off

### SILVER SPONSOR (\$1,000)

- Name or logo displayed on event fliers
- Volunteer opportunity for employees
- Acknowledged on event web page
- Social media recognition

### FRIENDS OF PAINT THE TOWN (\$500)

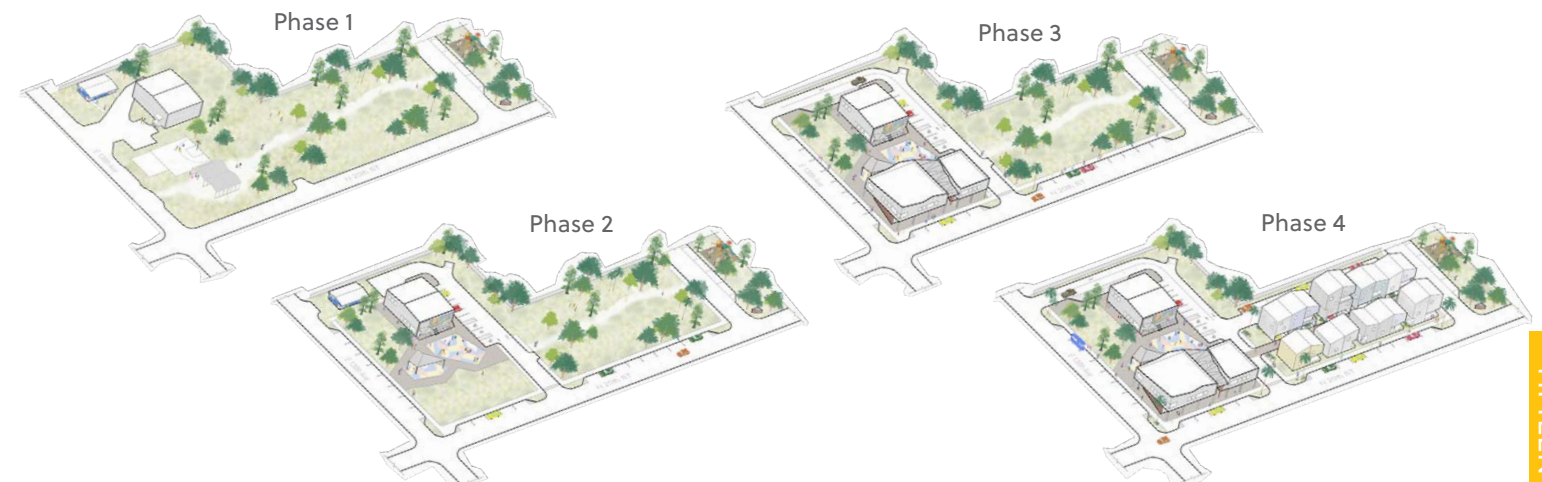
- Name or logo displayed on event fliers
- Volunteer opportunity for employees
- Acknowledged on event web page



## WAREHOUSE BUILDING DESIGN



## DEVELOPMENT PHASES





## ADDITIONAL GIVING OPPORTUNITIES

### BRICK CAMPAIGN

The University Area CDC Brick Campaign is a special opportunity for you to show your support for our community. You can leave a legacy for your family name, remember a loved one, honor a relative or friend, or promote your business by purchasing a brick to be placed in our beautiful Donor's Circle. The Donor's Circle surrounds the flag pole in front of the University Area Community Center and is seen by visitors on a daily basis. **For purchase options, visit [uacdc.org/brickcampaign](http://uacdc.org/brickcampaign).**

### NAMING RIGHTS

A variety of Naming Rights exist throughout University Area CDC and our properties. Recognition opportunities are extended to individuals, corporations and foundations who wish to participate in this campaign. Advance recognition naming opportunities will be extended to donors making outright Leadership Gifts, or five year pledges, or alternative gifts such as securities with appraised cash value. **Available naming opportunities can be viewed at [uacdc.org/namingrights](http://uacdc.org/namingrights).**

### PLANNED GIVING

University Area CDC will continue to lead the efforts for community redevelopment. The array of opportunities for private giving spans the entire spectrum of the UACDC's programs and capital needs. A gift to the University Area CDC provides the best option for leaving a permanent legacy of a donor's belief in this community's future. Interest from the endowment will sustain critical and vital programs and facility operations for years to come. **For more information on planned giving, please visit [uacdc.org/plannedgiving](http://uacdc.org/plannedgiving).**

### MONTHLY GIVING

Join the University Area CDC Hope Builders! Consider making monthly or quarterly gifts to University Area CDC and 'help us grow'. By giving monthly, you invest in what makes sense for you and makes an incredible impact over the course of your donation. You will join a dedicated group of supporters who understand the importance of making a sustaining commitment to provide a better life for the residents of the University Area Community. With your continued, committed support, we can impact the lives of residents in the University/Uptown District every single day. **For more information on monthly giving, please visit [uacdc.org/hopebuilders](http://uacdc.org/hopebuilders).**

### COMMUNITY BENEFITS

The Uptown Community Benefits Program was created with simplicity in mind. It is comprised of seven focus areas that local employers and developers can selectively integrate into their community benefits planning. Studies have shown that these types of benefits promote a more productive work environment, improve employee retention, increase employer-community connections and social responsibility, and demonstrate an ongoing commitment to working families in the community. **For more information on the Community Benefits Program, please visit [uacdc.org/cbp](http://uacdc.org/cbp).**



## COMMUNITY ENGAGEMENT OPPORTUNITIES

***At University Area CDC, there are many ways to become involved in our mission! While monetary contributions are always valued and appreciated, we also have weekly, monthly and special event volunteer opportunities for individuals and groups.***

### PAINT THE TOWN — UNIVERSITY AREA CDC'S ANNUAL DAY OF SERVICE

Type of activity: Sign up to participate in our 12<sup>th</sup> Annual "Paint the Town"! This community-wide event brings together volunteers and residents to clean, paint, and beautify the University Area. Each "Paint the Town" project will encompass several different activities. Some of these activities include but are not limited to: Painting, Landscaping, Trash Pick-up, Gardening, and Minor Home repair.

**Dates & Times: Saturday – January 13, 2024 | 8:30AM – 1:00PM**

### BLOCK BY BLOCK — QUARTERLY

Type of activity: The University Area CDC is seeking a group of volunteers to assist in the implementation of Block-by-Block, a 10 week community development program that assists families in the University Area! Volunteer duties include, but are not limited to: Work with a partner to assist 1 to 2 families, Help families identify their needs, Connect families with resources and items of assistance. This is a guided volunteer experience, where you will attend mandatory trainings throughout the duration of the program.

### HARVEST HOPE COMMUNITY GARDEN — WEEKLY ONGOING

Type of activity: Our community garden provides fresh fruits and vegetables free of charge to residents of the University Area, thus increasing access to healthy foods! Garden volunteer duties include, but are not limited to: filling new seed trays, pruning the plants, weeding beds, harvesting ready food, tending to seedlings and transferring mature seedlings into available bed spaces, as well as working the compost pile. Volunteers will meet at the Harvest Hope Park - 13704 North 22<sup>nd</sup> Street.

**Dates & Times: Every Friday | 9:00 – 11:00AM**

### COMMUNITY EVENTS — ONGOING

Type of activity: Community events are scheduled at various times throughout the year and are the perfect opportunity for anyone wanting to interact with the University Area residents in a fun and engaging way. Volunteer duties include, but are not limited to: setting up, checking in guests, serving food, leading/assisting with activities and breaking down.

**Dates & Times: Vary depending on event**

**For information about future volunteer sessions, please contact Sara Roman, Outreach Coordinator, at [sroman@uacdc.org](mailto:sroman@uacdc.org) or (813) 558-5212 x 403.**



# UNIVERSITY AREA CDC SUPPORTERS 2022

THANK YOU FOR STANDING WITH US AND BELIEVING IN THE WORK WE DO EVERY DAY!

## CORPORATE & ORGANIZATIONAL DONORS

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## INDIVIDUAL DONORS

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# STAND WITH US AND MAKE A DIFFERENCE

Yes! I would like to sponsor University Area CDC and support the University Area Community.

I/we are contributing \$\_\_\_\_\_. Please select your level(s) of support below:

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| <b>1</b><br><b>2023 ANNUAL GALA</b><br><input type="checkbox"/> Platinum Sponsor: \$15,000<br><input type="checkbox"/> Sterling Sponsor: \$10,000<br><input type="checkbox"/> Silver Sponsor: \$5,000<br><input type="checkbox"/> Pewter Sponsor: \$2,500<br><input type="checkbox"/> Tinsel Sponsor (Corporate Table): \$1,000<br><input type="checkbox"/> VIP Reception Sponsor: \$10,000<br><input type="checkbox"/> Dessert Bar Sponsor: \$5,000<br><input type="checkbox"/> Martini Bar Sponsor: \$5,000<br><input type="checkbox"/> Cigar Bar Sponsor: \$2,500 | <b>3</b><br><b>PRODIGY® CULTURAL ARTS SHOWCASE MONTH</b><br><input type="checkbox"/> Community Gold Sponsor: \$1,000<br><input type="checkbox"/> Silver Advocate Sponsor: \$500<br><input type="checkbox"/> Bronze Family Sponsor: \$250<br><input type="checkbox"/> In-Kind Donation: \$100 | <b>7</b><br><b>PARTNERS COALITION</b><br><input type="checkbox"/> Presenting Sponsor: \$7,500<br><input type="checkbox"/> Gold Sponsor: \$5,000<br><input type="checkbox"/> Silver Sponsor: \$2,500<br><input type="checkbox"/> Bronze Sponsor: \$1,000                             |
| <b>2</b><br><b>PRODIGY® CULTURAL ARTS</b><br><input type="checkbox"/> Gold Sponsor: \$5,000<br><input type="checkbox"/> Silver Sponsor: \$2,500<br><input type="checkbox"/> Bronze Sponsor: \$1,000  | <b>4</b><br><b>GET MOVING</b><br><input type="checkbox"/> Gold Sponsor: \$5,000<br><input type="checkbox"/> Silver Sponsor: \$2,500<br><input type="checkbox"/> Bronze Sponsor: \$1,000  | <b>8</b><br><b>12<sup>TH</sup> ANNUAL PAINT THE TOWN</b><br><input type="checkbox"/> Presenting Sponsor: \$5,000<br><input type="checkbox"/> Gold Sponsor: \$2,500<br><input type="checkbox"/> Silver Sponsor: \$1,000<br><input type="checkbox"/> Friends of Paint the Town: \$500 |
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PLEASE RETURN YOUR COMPLETED SPONSORSHIP INFORMATION AND CHECK (if applicable) TO:

MAIL: University Area CDC, Attn: Jaree Ervin, 14013 North 22<sup>nd</sup> St. Tampa, Florida 33613 | or | FAX: 813.558.5218

**You may also donate online! Visit [uacdc.org/donate](http://uacdc.org/donate) for more information.**



# A LOOK BACK AT 2022...WHAT A YEAR!

WE'RE HONORED TO SERVE THE UNIVERSITY AREA COMMUNITY AND THANKFUL FOR YOUR SUPPORT.







    @UnivAreaCDC