



2017
UNIVERSITY AREA
COMMUNITY SURVEY
SUMMARY REPORT

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Finally, we would like to thank the following individual and organizational partners that were instrumental in encouraging the community to complete the survey or in disseminating and collecting surveys. Because many participated in disseminating or collecting surveys, our apologies to

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Beth Miller	Evergreen Manor	Mort Elementary School	Hillsborough County
Bianca Berry	Apartments	Nestor Ortiz	Santa Maria Mission
CANDO	Feeding Tampa Bay	Nora Ward	Tajuana Cox
Casa Blanca Apartments	Florida Family Primary	Palms at Ashley Oaks	University Area Social
Christian Wells	Care Centers	Park at Orvieto	Services Building
Cinnamon Cove Apartments	Fountainwood Manor	Patricia Andrade	University Baptist Church
Concord Hospitality	Apartments	Paulette Rolle-Alesnik	University Mall
Cordova Apartments	Gabrielle Lehigh	Randy Chapman	University Village
Crossover Church	Iglesia Tampa Para Cristo	Rob Zimprich	Who's Next Barbershop
Daniel Khahaifa	Irene Cummings	Ron Bradford	Woodland Johnson
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UNIVERSITY AREA CDC

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

The University Area CDC operates out of the University Area Community Center Complex, a 50,000 square foot multi-purpose building that serves as the focal point of the neighborhood. We work to improve the economic, educational and social levels of the community through adult & youth programs, educational courses and resource assistance services. Funds provided through grants, private contributions and public appropriations help thousands of residents participate in most programs free of charge.

The University Area is identified as "economically disadvantaged" (2013 Census) and literally has third world level health outcomes. Of the 7,000 families in the area, 96% are classified as "extremely low income" by the Housing Authority of Tampa-Hillsborough County. Many are members of the "working poor" families whose annual gross income is \$10,000. 98% of children qualify for free or reduced lunch and at least 8% of elementary students are reported homeless (Mort Elementary School, 2015).

University Area residents are at high risk for, but not limited to, hypertension, diabetes, obesity (adult/child), and cancer. Coupled with these health risks, this community is marred by illiteracy, high -school dropout rate, low-rate of college graduation, juvenile crime, teen pregnancy, local schools with D ratings and inadequate housing.



INTRODUCTION

The 2017 University Area Community Survey was conducted as a follow-up to the 2015 University Area Community Survey as a way to update community data in order to better inform future programming and initiatives. The survey sought to find the strengths and areas of improvement within the University Area community, and how the University Area CDC, along with partner organizations, businesses, and community residents can work collaboratively to continue improving the community. The survey allowed for resident input from the 33612 and 33613 zip code areas. Data was collected on the following categories: Demographics, Education, Employment, Transportation, Health & Well-Being, Children, Housing, and Community Safety.



Survey implementation at University Area CDC bus stop

SURVEY METHODS

DESIGN

In conducting the 2017 Community Survey, the University Area CDC sought to update community data gathered in 2015, while also obtaining additional information relevant to future programming and initiatives in the community. To achieve this, the survey was designed using the 2015 University Area Community Survey as a template, with questions added and/or edited as needed, specifically in the categories of Transportation, Children, Housing, and Community Safety. The 2015 Community Survey can be found in Appendix C.

The University Area CDC worked with the design team, made up of the Community Outreach Coordinator, Chief Programs Officer and Community Development & Engagement Intern to complete a draft assessment. The survey was presented to representatives from the Community Safety & Wellness Committee and Affordable Housing Committee, and edited in accordance with their suggestions. Community residents involved in the University Area Leaders Collective were then invited to review, test, and provide feedback. The final community survey consists of 53 questions and 8 sections: Demographics, Education, Employment, Transportation, Health & Well-Being, Children, Housing, and Community Safety. The survey can be seen in Appendix A.

SURVEY IMPLEMENTATION

A convenience sample was used in the implementation of the Community Survey. In an effort to gain as many responses from residents of the 33612 and 33613 zip codes, the survey was implemented between May 17, 2017 and July 31, 2017. The survey was only available in printed paper form, and it was available in both English and Spanish.

Survey participation was voluntary, and although strongly encouraged to respond to every question in the survey, respondents could refrain from answering any question(s). Completion of the survey was estimated to take approximately 10 - 15 minutes. As a thank you for their participation, respondents were given a re-usable shopping bag and a "coupon" that could be taken to the University Area CDC to be redeemed for a \$5 Target gift card.

The survey was publicized through a variety of communication channels including press releases, community listservs, local neighborhood organizations, flyer distribution and social media postings. Additionally, surveys were distributed and collected at community events by staff and volunteers, as well as delivered to partner organizations, businesses, and apartment complexes, along with implementation instructions. Completed surveys were collected by the survey team at the end of the implementation period.

The survey was made available at the following locations:

⇒ **University Area CDC**

Surveys were collected through the following programs and services within the University Area CDC.

- ◆ Front Desk
- ◆ Computer Lab
- ◆ Tampa I Prodigy
- ◆ Get Moving! Fitness Classes
- ◆ STEPS for Success
- ◆ UACDC Affordable Housing
- ◆ Community Service Workers
- ◆ Community Garden

⇒ **Partner Organizations and Apartment Complexes**

Survey materials were delivered to the following community partners, and collected at the end of the survey period.

- ◆ Mort Elementary School
- ◆ Florida Family Primary Care Centers
- ◆ University Area Social Services Building
- ◆ University Village
- ◆ Iglesia Tampa Para Cristo
- ◆ University Baptist Church
- ◆ Barber Extraordinaire
- ◆ Who's Nexxt Barbershop
- ◆ Casa Blanca Apartments
- ◆ Montierra Apartments
- ◆ Live Oaks
- ◆ Park at Orvieto
- ◆ Fountainwood Manor Apartments
- ◆ Cordova Apartments
- ◆ Cinnamon Cove Apartments
- ◆ Evergreen Manor Apartments
- ◆ Palms at Ashley Oaks

⇒ Community Events

Staff and volunteers were present at the following sites to distribute and collect surveys. Numbers in parenthesis indicate how many times surveys were collected at the location.

- ◆ Feeding Tampa Bay at UACDC (2)
- ◆ Sunscape Apartments (1)
- ◆ Safe Summit: Violence Prevention Conference (1)
- ◆ Tampa Bay Caribbean Heritage Festival (1)
- ◆ Crossover Church (2)
- ◆ Santa Maria Mission (2)
- ◆ UACDC COC On-Foot Outreach (2)
- ◆ Concord/Feed the Children Share Day (1)
- ◆ University Area Bus Stop (4)
- ◆ University Mall (7)
- ◆ Prodigy Remixed Event at University Mall (1)
- ◆ UACDC Family Movie Night (2)

DATA INPUT & ANALYSIS

Through a partnership with the Department of Anthropology at the University of South Florida, a codebook was created for data input pertaining to each question and answer presented in the Community Survey. Upon receipt of all completed surveys, data was manually entered into Excel for basic data analysis. The data set was then transferred to SPSS statistical software to identify relevant correlations.



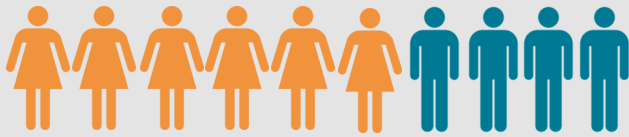
Survey implementation at University Mall

KEY FINDINGS

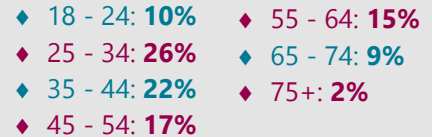
A total of 517 completed surveys were collected. For the data in this section and those that follow, most percentages are figured based on responses from 517 persons (i.e. N=517) unless otherwise specified. Data marked with (*) indicates questions that allowed multiple response selections. It is understood that the survey is a tool for information, not a perfect science, due to the fact that it is a sampling of residents who were willing to participate. The following are highlights of the most prevalent findings. Response data sets for each question can be found in Appendix B.

DEMOGRAPHICS

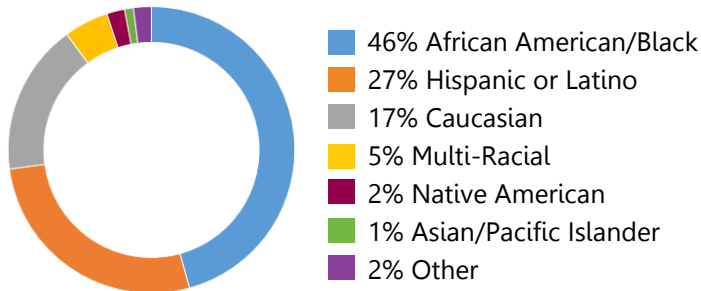
Gender - 60% Female | 40% Male



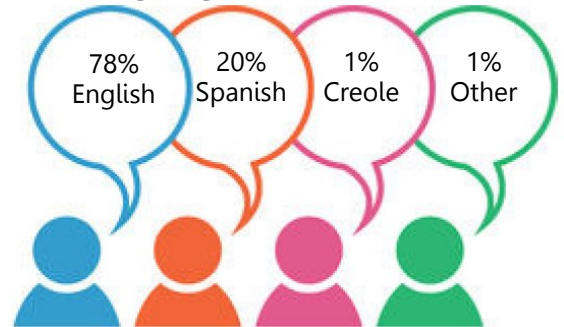
Age (N=516)



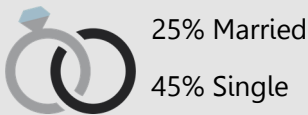
Ethnicity Origin (race) (N=516)



Language Spoken (N=516)



Marital Status (N=511)



Children (N=515)



70% Have Children

Veteran Status (N=509)



9% Veterans

Top 3 Ways to Inform Residents of Community News and Upcoming Events*



Email



Text Message



Phone Call

TAKEAWAYS

- ◆ A large portion of people in the University Area are women
- ◆ The majority of residents in the University Area are in the "mobile/active" age range
- ◆ This is a diverse community, in both ethnicities and language
- ◆ A large portion of residents are single, and an even larger portion have children
- ◆ Veterans are a small yet present population
- ◆ Multiple communication methods should be used when disseminating information

CURRENT INITIATIVES

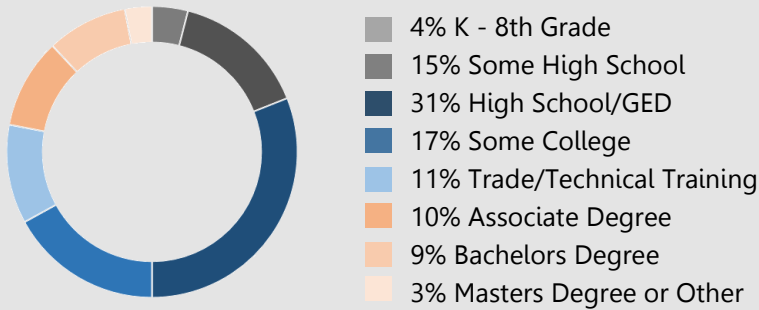
- ◆ Programming for both children and adults (i.e. Get Moving!, Prodigy, Movie Nights, Block Parties, etc.)
- ◆ Promotional content created in both English and Spanish whenever possible
- ◆ ESOL Classes provided
- ◆ Using Constant Contact Email Listserv and Mass Text Messaging system to promote upcoming events and opportunities

RECOMMENDATIONS

- ◆ Revise current and future initiatives to include women more easily (i.e. fitness center)
- ◆ Be more intentional in engaging the veteran population
- ◆ Whenever possible, provide childcare or supervised children's activities at events and programs geared towards adults

EDUCATION

82% of respondents have attained a high school diploma/GED or higher (N=508)



Top 3 Educational Services of Interest*

1. Technical / Trade Classes
2. Financial Aid
3. Community College/University

49%

Face challenges around education

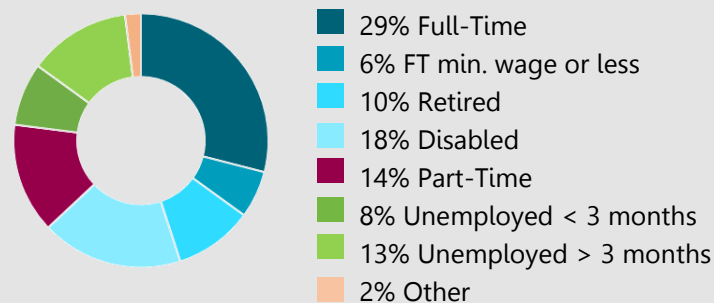
Top 3 Education Challenges*

1. Cost of School
2. Lack of Transportation
3. Lack of Childcare

EMPLOYMENT

57% of respondents are either employed full-time, retired, or disabled.

43% need additional employment support (N=492)



42%

Face challenges around better employment.

Top 3 Employment Challenges*

1. Lack of reliable transportation
2. Lack of childcare
3. Lack of jobs within University Area

TAKEAWAYS

- ◆ Lack of transportation and lack of childcare are both barriers to attaining higher education and/or better employment
- ◆ 21% of respondents are unemployed
- ◆ Less than \$15,000 is not a sufficient level of household income to live comfortably

CURRENT INITIATIVES

- ◆ GED Classes offered at UACDC
- ◆ Family Literacy Program childcare offered to children of ESOL and GED students
- ◆ INVEST Workforce/Computer Lab assists residents with job searches and marketable skills
- ◆ Annual University Area Community Job Fair

RECOMMENDATIONS

- ◆ Provide additional, tailored support to job seekers
- ◆ Offer free or low-cost technical/trade courses in the community, with the option for childcare

Top 3 Desired Improvements to Current Employment*

1. Better Pay
2. Increased Benefits
3. Job Stability

52% of respondents have a household income under \$15,000 (N=462)



HEALTH & WELLNESS



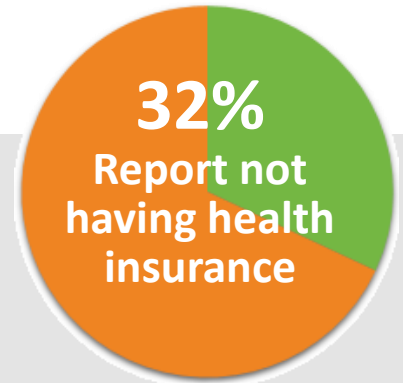
76% of respondents identify eating healthy meals as “Very Important”

(N=441)



Top 3 Challenges to Healthy Eating*

1. Cost of healthy food is too high
2. Fresh foods expire faster
3. No time to cook fresh meals



Top 3 Areas of Improvement for Family Health*

1. Losing Weight
2. Poor Dental Health
3. Lowering Blood Pressure



TAKEAWAYS

- ◆ Cost, shelf-life, and time are big factors affecting whether residents eat healthy or not
- ◆ Adults tend to not prioritize extra-curricular activities for themselves. When implementing the survey, many seemed confused when asked what activities they do for fun
- ◆ The areas of family health that need improvement can more than likely be attributed to unhealthy diet and low levels of activity

CURRENT INITIATIVES

- ◆ Get Moving! Free Adult Group Fitness Classes (bootcamp, yoga, Zumba, pickleball)
- ◆ Harvest Hope Garden
- ◆ Healthy cooking lessons at block parties
- ◆ University Area Leaders Collective

RECOMMENDATIONS

- ◆ Increase accessibility to the Harvest Hope Garden
- ◆ Implement program that combines healthy eating with physical activity
- ◆ Provide more activities for adults (i.e. Art, music, dance, etc.)
- ◆ Connect residents with low-cost dental care

Only 38% of adults participate in any extra-curricular activities (N=512)



Top 5 activities adults would like to participate in*

1. Fitness Classes/Gym
2. Dance Class/Dance Group
3. Art Classes
4. Sports Leagues
5. Music Lessons/Band

CHILDREN

Only 2 out of 10 children currently participate in extra-curricular activities



Top 4 Activities Children Would Like to Participate in*

1. Sports Leagues
2. Dance Class/Dance Group
3. Music Lessons/Band
4. Art Classes

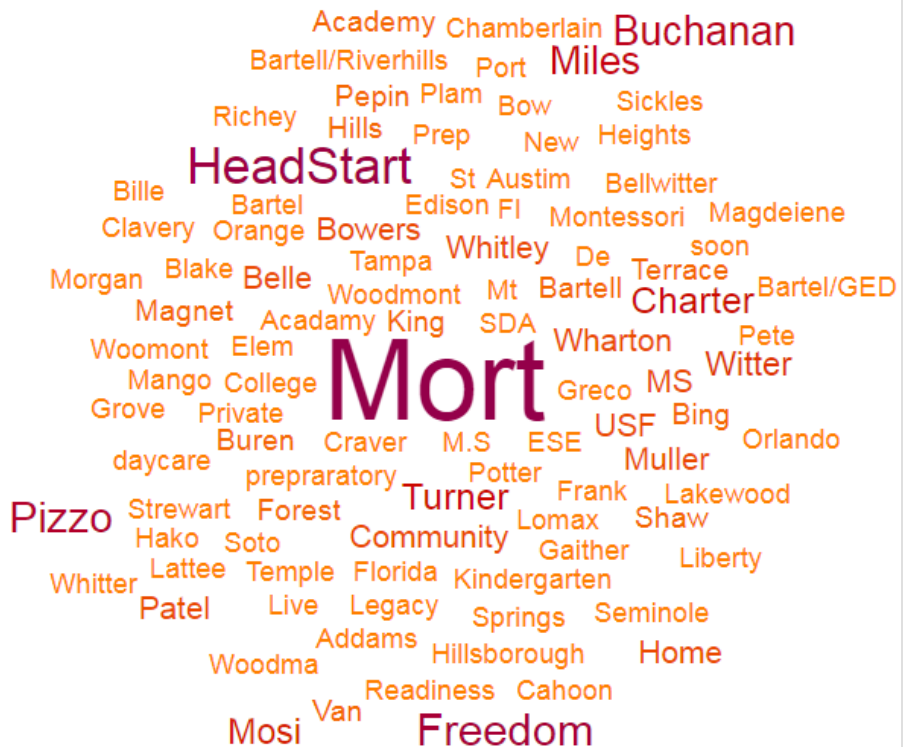


Top 4 Sports Children Would Like to Participate in*

1. Swimming
2. Basketball
3. Football
4. Soccer

70% of school-aged children attend school outside of the University Area Boundaries

The world cloud to the right shows the schools reported by respondents. The larger and darker the word, the more



TAKEAWAYS

- ◆ Unless children attend Mort, they are bussed out long distances from home to attend school. This can limit their participation in extra-curricular activities, especially school-related ones. Aside from finances (and many other factors) school distance may explain why 80% of children are not enrolled in activities.
- ◆ Parents want their kids to know how to swim

CURRENT INITIATIVES

- ◆ Prodigy Cultural Arts Program
- ◆ Get Moving! Karate Classes and other sports leagues
- ◆ The Hangout at Harvest Hope Park
- ◆ DreamCatchers Summer Camp (swimming lessons provided through program)
- ◆ Anchor institution for Mort Community Partnership School

RECOMMENDATIONS

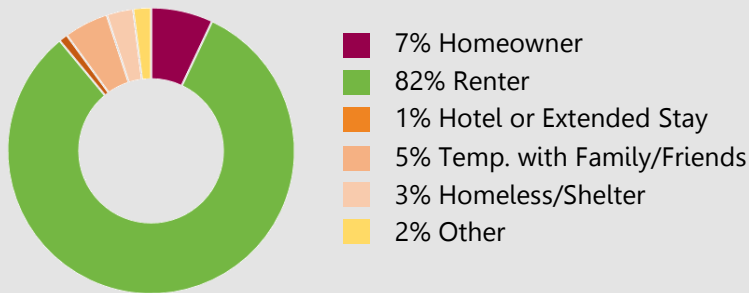
- ◆ Provide wider selection of sports for youth to participate in
- ◆ Implement activities in an accessible location to guarantee attendance
- ◆ Make connections with, and provide resources to other schools attended by University Area youth

HOUSING

LIVING IN THE UNIVERSITY AREA

35% of respondents have lived in the University Area for 5+ years (N=501)

91% Don't have a permanent stake in the community (N=510)



HOMEOWNERSHIP

Only 7% of respondents are Homeowners
(N=510)

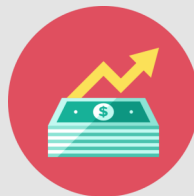


- ◆ **72% Have 2 to 6 people living in the home** (N=500)
- ◆ **82% Live in homes with no more than 2 bedrooms** (N=488)

Top 3 Homeownership Challenges*

1. Bad Credit
2. Cost of Homes
3. Unstable Income

- ◆ **74% Pay at least \$600 per month for rent** (N=435)
- ◆ **The average obligated rent portion for those who reported living in Section 8 Housing reported is \$405.00** (N=64)



Top 3 Fears about Homeownership*

1. Losing Home/Foreclosure
2. Not being able to afford maintenance
3. Not being able to afford utilities



Top 3 Ways Landlord/Property Management Staff Can Improve*

1. Improve Condition of Homes
2. Address Maintenance Issues
3. Keep Property Clean

2.7



Average satisfaction rating for landlord/property management staff
(N=432)

HOUSING (continued)

HOMEOWNERSHIP (cont.)

Would you buy a home in the University Area?

62% YES (N=516)

76% would like to own a single-family home



Why would you NOT buy a home in the University Area? →

The world cloud to the right visually shows reasons respondents gave for not buying a home in the University Area. The bigger the word, the more often it appeared in the responses.

HOMEOWNER PREPAREDNESS

- ◆ Only 27% are aware of First Time Home Buyer Programs
- ◆ 81% Either have a **credit score below 640** or don't know their credit score

Top Financial Workshops Residents Would Like to Attend*

1. Credit Repair
2. Building Credit
3. Budgeting
4. Savings/Emergency Fund

TAKEAWAYS

- ◆ Homeownership is extremely low in this community. Even if residents want to buy a home in the University Area, there are very few single-family homes available, and they are rarely for sale.
- ◆ Homes may not provide enough room for the household size
- ◆ While \$600/month rent may seem affordable, for a family with a household income of \$15,000, half their income goes to rent, leaving very little for other necessary expenses
- ◆ A large portion of University Area residents rely on public transportation

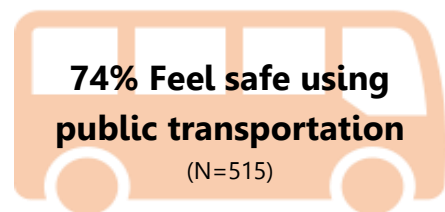
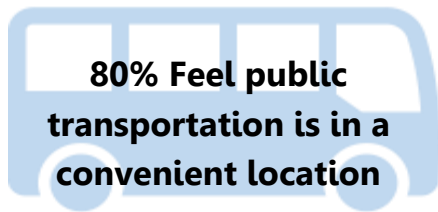
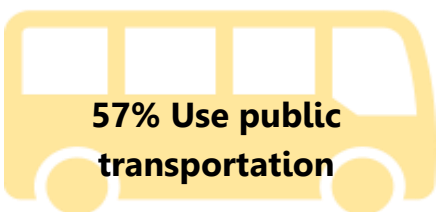
CURRENT INITIATIVES

- ◆ Harvest Hope Properties land-banking initiative to build affordable housing, as well as rent-to-own homes
- ◆ Golden Palms and Golden Glade affordable housing apartments
- ◆ Financial Workshops through partnership with BB&T Bank
- ◆ Block-By-Block Model identifies needs in specific blocks and can assist in addressing housing issues; provides transportation resources

RECOMMENDATIONS

- ◆ Create opportunities for homeownership in the University Area
- ◆ Provide more financial workshops, specifically about credit
- ◆ Provide First Time Home Buyer Course at University Area CDC
- ◆ Inform residents of renter/landlord rights
- ◆ Increase resident presence in public transportation decision-making

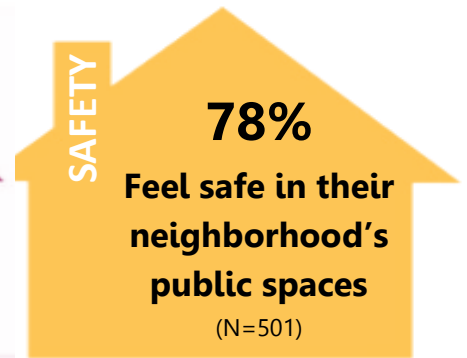
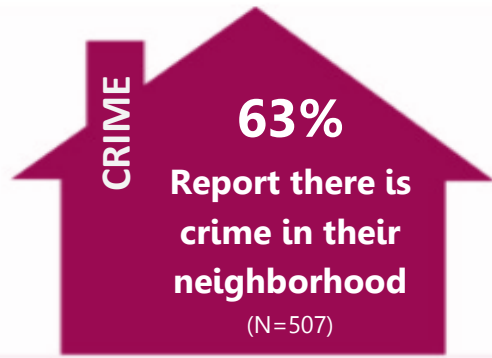
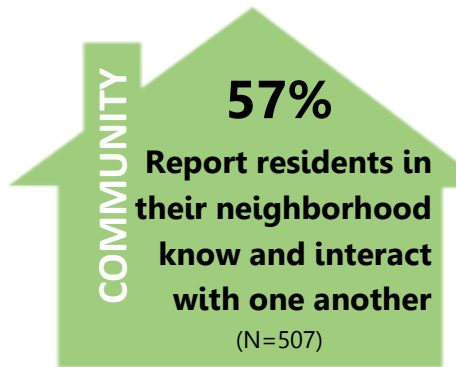
TRANSPORTATION



Top 3 Ways Public Transportation Can be Improved *

1. More Frequent Buses
2. More Bus Routes
3. Safer Bus Stops

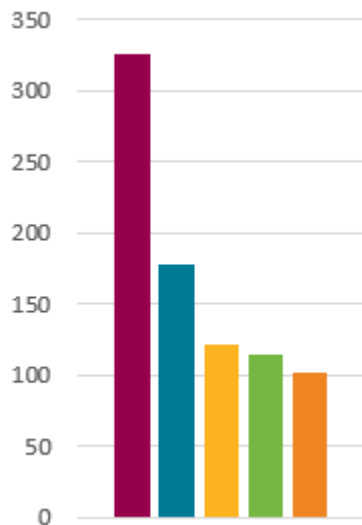
CRIME & SAFETY



PERCEPTIONS OF POLICE

- ◆ "Police effectively deal with crime in my neighborhood": **78%** (N=398)
- ◆ "Police actively patrol in my neighborhood": **69%** (N=506)
- ◆ "Police care about my concerns about safety and security": **58%** (N=505)

Top 5 Elements of Crime in the University Area*:



- ◆ Drugs
- ◆ Burglaries
- ◆ Vandalism
- ◆ Domestic Violence
- ◆ Gang Activity

TAKEAWAYS

- ◆ The "community" statistic shows there is some level of resident interaction and connection already taking place. There is of course much more room to continue to build a sense of community
- ◆ There is a high presence of crime in the University Area, with drugs leading ahead of all other types of crime. Even so, the majority of residents feel safe in the community's public spaces.
- ◆ For the most part, perceptions of police are relatively positive. It should be noted, however, that "Police effectively deal with crime in my neighborhood" received the lowest number of responses out of all the questions on the survey.

CURRENT INITIATIVES

- ◆ Community Safety & Action Plan
- ◆ Partnership with Safe & Sound Hillsborough in planning the Safe Summit: Violence Prevention Conference
- ◆ Long-time partnership with Hillsborough County Sheriff's Office

RECOMMENDATIONS

- ◆ Continue implementing strategies from the Community Safety & Action Plan Report
- ◆ Create opportunities for both youth and adults to interact and engage with law enforcement
- ◆ Neighborhood Crime Watch Initiative

APPENDIX A: 2017 UNIVERSITY AREA COMMUNITY SURVEY

Live in 33612 or 33613?
We want to hear from you!



DATE: _____

Interviewed by: _____

Self-Completed



2017 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2015, and from the responses we were able to: create sports and fitness classes, build a community garden to increase access to healthy foods, improve our Workforce Training by adding a Free IT Certification Course, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this COMPLETED survey by 6/17/17, you will be entered in our drawing for a chance to win from a list of prizes, including: a TV, park tickets, movie passes, bicycles, a \$100 gift card, and more! The winners will be selected and notified on Friday, June 23rd.

ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22ND ST., TAMPA FL) BY 6/17/17.

This survey is CONFIDENTIAL. Including your name, email, or phone number is OPTIONAL and will only be used to enter the drawing to win prizes.

NAME: _____ EMAIL: _____ PHONE: _____

GENERAL DEMOGRAPHICS		
1. What is your gender?		
<input type="checkbox"/> Male	<input type="checkbox"/> Other: _____	
<input type="checkbox"/> Female	<input type="checkbox"/> Prefer not to answer	
2. What is your age?		
<input type="checkbox"/> 18 – 24 years old	<input type="checkbox"/> 45 – 54 years old	<input type="checkbox"/> 75 years or older
<input type="checkbox"/> 25 – 34 years old	<input type="checkbox"/> 55 – 64 years old	
<input type="checkbox"/> 35 – 44 years old	<input type="checkbox"/> 65 – 74 years old	
3. What is your ethnicity origin (race)?		
<input type="checkbox"/> African American/Black	<input type="checkbox"/> Hispanic or Latino	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Asian/Pacific Islander	<input type="checkbox"/> Multi-Racial	
<input type="checkbox"/> Caucasian	<input type="checkbox"/> Native American	
4. What is your primary language?		
<input type="checkbox"/> English	<input type="checkbox"/> Creole	
<input type="checkbox"/> Spanish	<input type="checkbox"/> Other: _____	
5. What is your current marital status?		
<input type="checkbox"/> Married	<input type="checkbox"/> Divorced	<input type="checkbox"/> Widowed
<input type="checkbox"/> Living Together	<input type="checkbox"/> Separated	<input type="checkbox"/> Single
6. What is your zip code?		
<input type="checkbox"/> 33612	<input type="checkbox"/> 33613	<input type="checkbox"/> Other: _____
7. Do you have children?		
<input type="checkbox"/> Yes		
<input type="checkbox"/> No		
8. Are you a Veteran of the U.S. Armed Forces, Reserves, or National Guard?		
<input type="checkbox"/> Yes		
<input type="checkbox"/> No		
9. How would you like to hear about important news and events happening in your community?		
<input type="checkbox"/> Phone Call	<input type="checkbox"/> Newspaper	<input type="checkbox"/> Facebook/Twitter/Instagram
<input type="checkbox"/> Text	<input type="checkbox"/> Flyers / signs	<input type="checkbox"/> Newsletter stands
<input type="checkbox"/> Email	<input type="checkbox"/> News Channel	<input type="checkbox"/> Other: _____

EDUCATION

10. What is the highest level of education you completed?

- | | | |
|--|---|---|
| <input type="checkbox"/> Kindergarten to 8 th grade | <input type="checkbox"/> Some college credit, no degree | <input type="checkbox"/> Bachelor's degree |
| <input type="checkbox"/> Some high school, no diploma | <input type="checkbox"/> Trade/technical training | <input type="checkbox"/> Master's degree or other |
| <input type="checkbox"/> High school diploma/GED | <input type="checkbox"/> Associate degree | |

11. Do you need, or would you use any of the following educational services? *(Check all that apply)*

- | | | |
|---|---|--|
| <input type="checkbox"/> One on one support achieving educational goals | <input type="checkbox"/> Technical/Trade classes | <input type="checkbox"/> Literacy/Reading tutoring |
| <input type="checkbox"/> GED classes | <input type="checkbox"/> Community college/university | <input type="checkbox"/> English as a second language (ESOL) Classes |
| | <input type="checkbox"/> Financial aid (ex: Pell Grant) | <input type="checkbox"/> None of the above |

12. Do you face any challenges regarding education?

- Yes
- No

12a. What challenges do you face regarding education? *(Check all that apply)*

- | | |
|--|--|
| <input type="checkbox"/> Lack of transportation | <input type="checkbox"/> Cost of school |
| <input type="checkbox"/> Lack of childcare | <input type="checkbox"/> Language issues |
| <input type="checkbox"/> Previous difficulty with school | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Lack of high school diploma/GED | |

EMPLOYMENT

13. Which of the following best describes your current employment status?

- | | | |
|--|--|--|
| <input type="checkbox"/> Full-time | <input type="checkbox"/> Retired | <input type="checkbox"/> Unemployed - More than 3 months |
| <input type="checkbox"/> Full-time (but earning min. wage or less) | <input type="checkbox"/> Disabled | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Part-time employment | <input type="checkbox"/> Unemployed - Less than 3 months | |

14. If you could improve your current employment situation, what area(s) would you focus on? *(Check all that apply)*

- | | | |
|---|---|---|
| <input type="checkbox"/> More hours | <input type="checkbox"/> Change in career or position | <input type="checkbox"/> Better/more training |
| <input type="checkbox"/> Better pay | <input type="checkbox"/> Job stability | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Increased benefits | <input type="checkbox"/> Job location | _____ |
| <input type="checkbox"/> Increased responsibilities | <input type="checkbox"/> Flexible working hours | _____ |
| <input type="checkbox"/> Reduce required overtime | <input type="checkbox"/> N/A (I am unemployed) | _____ |

15. Do you face any challenges regarding better employment?

- Yes
- No

15a. What challenges do you face regarding better employment? *(Check all that apply)*

- | | |
|--|--|
| <input type="checkbox"/> Lack of reliable transportation | <input type="checkbox"/> Lack of job/occupational skills |
| <input type="checkbox"/> Lack of reliable childcare | <input type="checkbox"/> Emotionally unable to work |
| <input type="checkbox"/> Permanent health/disability problem | <input type="checkbox"/> Lack of adult dependent care |
| <input type="checkbox"/> Temporary disability problem | <input type="checkbox"/> Discrimination (race, age, gender) |
| <input type="checkbox"/> Lack of high school diploma/GED | <input type="checkbox"/> Lack of jobs within the University Area |
| <input type="checkbox"/> Lack of college/advanced degree | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Pregnancy | _____ |

16. What is your current household income?

- | | | |
|--|--|--|
| <input type="checkbox"/> \$14,999 or below | <input type="checkbox"/> \$30,000 – \$44,999 | <input type="checkbox"/> \$60,000 - \$74,999 |
| <input type="checkbox"/> \$15,000 – \$29,999 | <input type="checkbox"/> \$45,000 – \$59,999 | <input type="checkbox"/> \$75,000 or above |

TRANSPORTATION

17. Do you use public transportation?

- Yes No

18. Is public transportation in a convenient location for you?

- Yes No

19. Do you feel safe using public transportation?

- Yes No

20. In what ways could public transportation be improved? *(check all that apply)*

- | | | |
|--|--|--|
| <input type="checkbox"/> Safer bus stops | <input type="checkbox"/> More routes | <input type="checkbox"/> Cleaner buses |
| <input type="checkbox"/> More reliable schedules | <input type="checkbox"/> More frequent buses | <input type="checkbox"/> Other: _____ |

HEALTH & WELL- BEING

21. Do you currently have health insurance?		
<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Other: _____
22. Do you currently participate in any extracurricular activities?		
<input type="checkbox"/> Yes → <input type="checkbox"/> No ↓	22a. What activities do you currently participate in? (check all that apply)	
	<input type="checkbox"/> Sports leagues <input type="checkbox"/> Martial arts <input type="checkbox"/> Theatre/drama/acting <input type="checkbox"/> Fitness class/gym <input type="checkbox"/> Board/card games <input type="checkbox"/> Gardening <input type="checkbox"/> Dance class/dance group <input type="checkbox"/> Art classes <input type="checkbox"/> Other: _____ <input type="checkbox"/> Music lessons/band	
23. What activities would you like to participate in? (check all that apply)		
<input type="checkbox"/> Sports leagues <input type="checkbox"/> Dance class/ dance group <input type="checkbox"/> Board/card games <input type="checkbox"/> Music lessons/band <input type="checkbox"/> Theatre/drama/acting <input type="checkbox"/> Fitness class/gym <input type="checkbox"/> Martial arts <input type="checkbox"/> Art classes <input type="checkbox"/> Gardening <input type="checkbox"/> Other: _____		
24. How important is it to you to eat healthy meals?		
<input type="checkbox"/> Not important <input type="checkbox"/> Somewhat important <input type="checkbox"/> Very important		
25. Do you face any challenges in trying to eat healthy meals?		
<input type="checkbox"/> Yes → <input type="checkbox"/> No ↓	25a. What challenges do you face in trying to eat fresh, healthy meals? (check all that apply)	
	<input type="checkbox"/> Cost of healthy food is too high <input type="checkbox"/> Not sure how to prepare fresh foods <input type="checkbox"/> Fresh foods (fruits/veggies) expire faster <input type="checkbox"/> Healthy/fresh foods aren't as filling <input type="checkbox"/> No time to cook fresh meals <input type="checkbox"/> Difficult to get children to eat fresh fruits/veggies <input type="checkbox"/> Don't have easy access to fresh foods <input type="checkbox"/> Other: _____	
26. If you could improve you or your family's health, what area(s) would you focus on? (check all that apply)		
<input type="checkbox"/> Losing weight <input type="checkbox"/> Controlling diabetes <input type="checkbox"/> Poor dental health <input type="checkbox"/> N/A (I am/ we are in good health) <input type="checkbox"/> Lowering cholesterol <input type="checkbox"/> Lowering blood pressure <input type="checkbox"/> Poor vision <input type="checkbox"/> Other: _____		

CHILDREN

(please complete this section if you have children under the age of 18)

27. How many children do you have?		

28. Please list the ages of each of your children.		

29. What school do your children attend?		
<input type="checkbox"/> Mort Elementary <input type="checkbox"/> Bowers Whitley <input type="checkbox"/> Other: _____ <input type="checkbox"/> Muller Elementary Magnet School <input type="checkbox"/> Head Start Program		
30. Do your children currently participate in any extracurricular activities?		
<input type="checkbox"/> Yes → <input type="checkbox"/> No ↓	30a. What activities do your children currently participate in? (check all that apply)	
	<input type="checkbox"/> Sports leagues <input type="checkbox"/> Martial arts <input type="checkbox"/> Theatre/drama/acting <input type="checkbox"/> Fitness class/gym <input type="checkbox"/> Gaming <input type="checkbox"/> Board/card games <input type="checkbox"/> Dance class/dance group <input type="checkbox"/> Art classes <input type="checkbox"/> Other: _____ <input type="checkbox"/> Music lessons/band	
31. What activities would your children like to participate in? (check all that apply)		
<input type="checkbox"/> Sports leagues <input type="checkbox"/> Dance class/ dance group <input type="checkbox"/> Gaming <input type="checkbox"/> Music lessons/band <input type="checkbox"/> Academic enrichment/ career exploration <input type="checkbox"/> Fitness class/gym <input type="checkbox"/> Theatre/drama/acting <input type="checkbox"/> Art classes <input type="checkbox"/> Board/card games <input type="checkbox"/> Other: _____ <input type="checkbox"/> Martial Arts		
32. What recreational sports would your children participate in? (check all that apply)		
<input type="checkbox"/> Football <input type="checkbox"/> Baseball <input type="checkbox"/> Soccer <input type="checkbox"/> Other: _____ <input type="checkbox"/> Basketball <input type="checkbox"/> Softball <input type="checkbox"/> Swimming		

HOUSING

33. How long have you lived in the University Area?	
<input type="checkbox"/> 6 months or less	<input type="checkbox"/> 1 – 2 years <input type="checkbox"/> 3 – 5 years <input type="checkbox"/> 5 years or more
34. What is your current residential status?	
<input type="checkbox"/> Home Owner	<input type="checkbox"/> Hotel or Extended Stay <input type="checkbox"/> Homeless/Shelter
<input type="checkbox"/> Renter (house, apartment or condo)	<input type="checkbox"/> Temporarily staying with family/friends <input type="checkbox"/> Other: _____
35. How many people are currently living in your home?	
<input type="checkbox"/> 1	<input type="checkbox"/> 2-3 <input type="checkbox"/> 4-6 <input type="checkbox"/> 7 or more
36. How many bedrooms are in your home?	
<input type="checkbox"/> 1	<input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 or more
37. What is your current rent/mortgage payment?	
<input type="checkbox"/> \$400 – \$599	<input type="checkbox"/> \$800 – \$999 <input type="checkbox"/> \$1,300 or more
<input type="checkbox"/> \$600 – \$799	<input type="checkbox"/> \$1,000 – \$1,299
38. Are you in Assisted or Public Housing (Section 8)?	
<input type="checkbox"/> Yes	38a. What is your obligated payment portion of the rent?
<input type="checkbox"/> No	
\$ _____ / month	
39. What are some of the challenges you face regarding home ownership? (check all that apply)	
<input type="checkbox"/> Bad credit (can't get a loan)	<input type="checkbox"/> Cost of homes <input type="checkbox"/> None
<input type="checkbox"/> Unstable income	<input type="checkbox"/> Not many nice homes to choose from <input type="checkbox"/> Other: _____
40. What are some of the biggest fears you have about home ownership? (check all that apply)	
<input type="checkbox"/> Losing the home/having it foreclosed	<input type="checkbox"/> Not being able to afford utilities <input type="checkbox"/> None
<input type="checkbox"/> Affecting credit due to foreclosure	<input type="checkbox"/> Not being able to afford maintenance <input type="checkbox"/> Other: _____
41. Would you buy a home in the University Area?	
<input type="checkbox"/> No	41a. Why not? (please list reasons)
<input type="checkbox"/> Yes	

42. What type of home would you like to own?	
<input type="checkbox"/> Single family house	<input type="checkbox"/> Townhouse <input type="checkbox"/> Apartment style condo
43. Are you aware of any First Time Home Buyer Programs?	
<input type="checkbox"/> Yes	43a. Have you participated in any First Time Home Buyer Programs?
<input type="checkbox"/> No	
<input type="checkbox"/> Yes <input type="checkbox"/> No	
44. Is your credit score 640 or above?	
<input type="checkbox"/> Yes	<input type="checkbox"/> No <input type="checkbox"/> I don't know
45. Are you interested in attending Financial Workshops?	
<input type="checkbox"/> Yes	45a. What type of Financial Workshops interest you? (check all that apply)
<input type="checkbox"/> No	
<input type="checkbox"/> Budgeting <input type="checkbox"/> Savings/Emergency Fund <input type="checkbox"/> Other: _____	
<input type="checkbox"/> Credit Repair <input type="checkbox"/> Building Credit	
46. How satisfied are you with your landlord/property management staff? (circle number below)	
1	2
3	4
Very dissatisfied	Somewhat dissatisfied
Satisfied	Very satisfied
47. In which areas could your landlord/property management staff improve? (check all that apply)	
<input type="checkbox"/> Be more available and easy to contact	<input type="checkbox"/> Improve condition of homes <input type="checkbox"/> Community knowledge/awareness
<input type="checkbox"/> Address maintenance issues	<input type="checkbox"/> Keep property clean <input type="checkbox"/> N/A (I own my home)
<input type="checkbox"/> Other: _____	

HOUSING

33. How long have you lived in the University Area?	
<input type="checkbox"/> 6 months or less	<input type="checkbox"/> 1 – 2 years <input type="checkbox"/> 3 – 5 years <input type="checkbox"/> 5 years or more
34. What is your current residential status?	
<input type="checkbox"/> Home Owner	<input type="checkbox"/> Hotel or Extended Stay <input type="checkbox"/> Homeless/Shelter
<input type="checkbox"/> Renter (house, apartment or condo)	<input type="checkbox"/> Temporarily staying with family/friends <input type="checkbox"/> Other: _____
35. How many people are currently living in your home?	
<input type="checkbox"/> 1	<input type="checkbox"/> 2-3 <input type="checkbox"/> 4-6 <input type="checkbox"/> 7 or more
36. How many bedrooms are in your home?	
<input type="checkbox"/> 1	<input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 or more
37. What is your current rent/mortgage payment?	
<input type="checkbox"/> \$400 – \$599	<input type="checkbox"/> \$800 – \$999 <input type="checkbox"/> \$1,300 or more
<input type="checkbox"/> \$600 – \$799	<input type="checkbox"/> \$1,000 – \$1,299
38. Are you in Assisted or Public Housing (Section 8)?	
<input type="checkbox"/> Yes	38a. What is your obligated payment portion of the rent?
<input type="checkbox"/> No	
\$ _____ / month	
39. What are some of the challenges you face regarding home ownership? (check all that apply)	
<input type="checkbox"/> Bad credit (can't get a loan)	<input type="checkbox"/> Cost of homes <input type="checkbox"/> None
<input type="checkbox"/> Unstable income	<input type="checkbox"/> Not many nice homes to choose from <input type="checkbox"/> Other: _____
40. What are some of the biggest fears you have about home ownership? (check all that apply)	
<input type="checkbox"/> Losing the home/having it foreclosed	<input type="checkbox"/> Not being able to afford utilities <input type="checkbox"/> None
<input type="checkbox"/> Affecting credit due to foreclosure	<input type="checkbox"/> Not being able to afford maintenance <input type="checkbox"/> Other: _____
41. Would you buy a home in the University Area?	
<input type="checkbox"/> No	41a. Why not? (please list reasons)
<input type="checkbox"/> Yes	

42. What type of home would you like to own?	
<input type="checkbox"/> Single family house	<input type="checkbox"/> Townhouse <input type="checkbox"/> Apartment style condo
43. Are you aware of any First Time Home Buyer Programs?	
<input type="checkbox"/> Yes	43a. Have you participated in any First Time Home Buyer Programs?
<input type="checkbox"/> No	
<input type="checkbox"/> Yes <input type="checkbox"/> No	
44. Is your credit score 640 or above?	
<input type="checkbox"/> Yes	<input type="checkbox"/> No <input type="checkbox"/> I don't know
45. Are you interested in attending Financial Workshops?	
<input type="checkbox"/> Yes	45a. What type of Financial Workshops interest you? (check all that apply)
<input type="checkbox"/> No	
<input type="checkbox"/> Budgeting <input type="checkbox"/> Savings/Emergency Fund <input type="checkbox"/> Other: _____	
<input type="checkbox"/> Credit Repair <input type="checkbox"/> Building Credit	
46. How satisfied are you with your landlord/property management staff? (circle number below)	
1	2
3	4
Very dissatisfied	Somewhat dissatisfied
Satisfied	Very satisfied
47. In which areas could your landlord/property management staff improve? (check all that apply)	
<input type="checkbox"/> Be more available and easy to contact	<input type="checkbox"/> Improve condition of homes <input type="checkbox"/> Community knowledge/awareness
<input type="checkbox"/> Address maintenance issues	<input type="checkbox"/> Keep property clean <input type="checkbox"/> N/A (I own my home)
<input type="checkbox"/> Other: _____	

COMMUNITY SAFETY

48. Please read the following statements and select if you "Agree", "Disagree", or "Not Sure":

Residents in my neighborhood know and interact with one another.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
There is no crime in my neighborhood.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.)	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
It is safe for children to play outside in my neighborhood.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Criminals know they will not be successful here.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
People do not disturb others in my neighborhood by playing their music too loud or hanging out where they shouldn't be.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
The people I see in my neighborhood belong here (i.e. not strangers or outsiders)	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
My neighborhood is clean and well maintained.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Police effectively deal with crime in my neighborhood.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Police effectively deal with nuisance issues (i.e. loud music, loitering, etc.)	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Police actively patrol in my neighborhood.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Police care about my concerns about safety and security.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Property management communicates about property events/happenings.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure
Property management is responsive to my concerns about safety and security.	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Not sure

49. What do you see as the largest elements of crime in the University Area Community? (check all that apply)

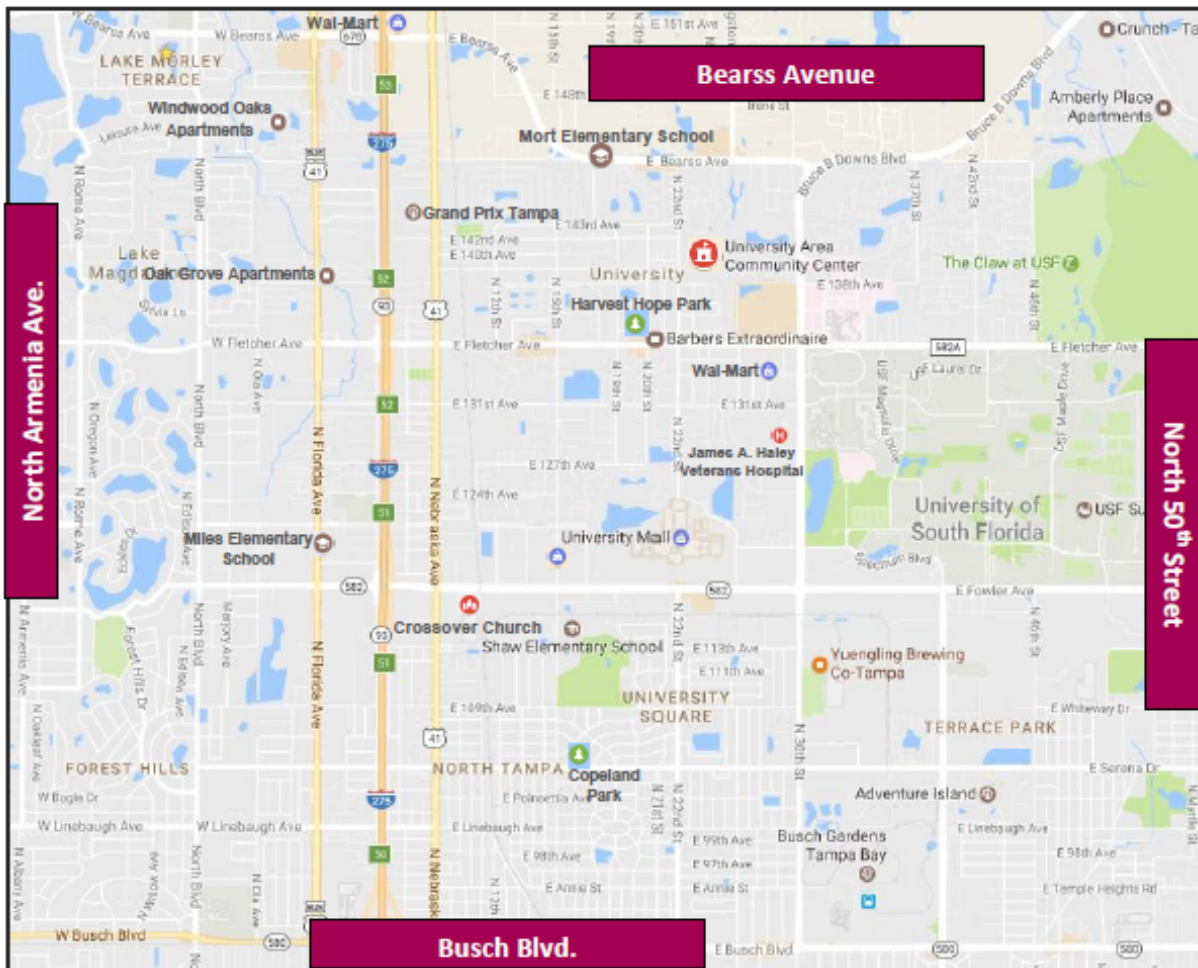
- | | | | | |
|--|-------------------------------------|--|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Drugs | <input type="checkbox"/> Burglaries | <input type="checkbox"/> Domestic Violence | <input type="checkbox"/> Trafficking | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Gang activity | <input type="checkbox"/> Vandalism | <input type="checkbox"/> Child Abuse | <input type="checkbox"/> Animal Abuse | |

50. Draw a star (★) on the map below to show where you currently live.

51. Draw circles (O) on the map to show areas where you feel safe.

52. Draw squares (□) on the map to show areas where you do not feel safe.

53. Color in the areas where you have seen water pollution or excessive trash.



2017 UNIVERSITY AREA COMMUNITY SURVEY – COMMUNITY SAFETY ASSESSMENT

APPENDIX B: SURVEY DATA SETS

Question 1. What is your gender?

Answer	Frequency	%
Male	203	39.3%
Female	311	60.2%
Prefer not to answer	0	0.0%
Other	3	0.6%

Question 2. What is your age?

Answer	Frequency	%
18-24 years old	53	10.3%
25-34 years old	131	25.4%
35-44 years old	115	22.3%
45-54 years old	89	17.2%
55-64 years old	75	14.5%
65-74 years old	44	8.5%
75 years or older	9	1.7%

Question 3. What is your ethnicity origin (race)?

Answer	Frequency	%
African American/Black	235	45.5%
Asian/Pacific Islander	7	1.4%
Caucasian	87	16.9%
Hispanic or Latino	140	27.1%
Multi-Racial	27	5.2%
Native American	8	1.6%
Other	12	2.3%

Question 4. What is your primary language?

Answer	Frequency	%
English	401	77.7%
Spanish	101	19.6%
Creole	8	1.6%
Other	6	1.2%

Question 5. What is your current marital status?

Answer	Frequency	%
Married	128	25.0%
Living together	50	9.8%
Divorced	54	10.6%
Separated	23	4.5%
Widowed	27	5.3%
Single	229	44.8%

Question 6. What is your zip code?

Answer	Frequency	%
33612	217	42.3%
33613	283	55.2%
Other	13	2.5%

Question 7. Do you have children?

Answer	Frequency	%
yes	362	70.3%
no	153	29.7%

Question 8. Are you a Veteran of the U.S. Armed Forces, Reserves or National Guard?*

Answer	Frequency	%
yes	47	9.2%
no	462	90.8%

Question 9. How would you like to hear about important news and events happening in your community?*

Answer	Frequency
Phone Call	102
Text	158
Email	200
Newspaper	73
Flyer/signs	96
News Channel	78
Facebook/Twitter/Instagram	54
Newsletter stands	11
Other	28

Question 10. What is the highest level of education you have completed?

Answer	Frequency	%
Kindergarten to 8th grade	19	3.7%
Some high school, no diploma	75	14.8%
High School diploma/GED	156	30.7%
Some college credit, no degree	88	17.3%
Trade/technical training	56	11.0%
Associate degree	53	10.4%
Bachelor's degree	45	8.9%
Master's degree or other	16	3.1%

Question 11. Do you need, or would you use any of the following educational services?*

Answer	Frequency
One on one support achieving educational goals	58
GED classes	78
Technical/Trade classes	103
Community college/university	96
Financial aid (ex. Pell Grant)	102
Literacy/Reading tutoring	15
English as a second language (ESOL) Classes	56
None of the above	172

Question 12. Do you face any challenges regarding education?

Answer	Frequency	%
yes	250	48.4%
no	267	51.6%

Question 12a. If yes, What challenges do you face regarding education?*

Answer	Frequency
Lack of transportation	84
Lack of childcare	49
Previous difficulty with school	23
Lack of high school diploma/GED	40
Cost of school	120
Language issues	26
Other	29

Question 13. Which of the following best describes your current employment status?

Answer	Frequency	%
Full-time	144	29.3%
Full-time (but earning min. wage or less)	28	5.7%
Part-time employment	68	13.8%
Retired	51	10.4%
Disabled	88	17.9%
Unemployed- Less than 3 months	37	7.5%
Unemployed- More than 3 months	65	13.2%
Other	11	2.2%

Question 14. If you could improve your current employment situation, what area(s) would you focus on?*

Answer	Frequency
More hours	71
Better Pay	192
Increased benefits	88
Increased responsibilities	20
Reduce required overtime	11
Change in career or position	73
Job stability	87
Job location	44
Flexible working hours	64
N/A (I am unemployed)	89
Better/more training	48
Other	28

Question 15. Do you face any challenges regarding employment?

Answer	Frequency	%
yes	217	42.0%
no	300	58.0%

Question 15a. If yes, What challenges do you face regarding better employment?*

Answer	Frequency
Lack of reliable transportation	86
Lack of reliable childcare	40
Premanent health/disability problem	33
Temporary disability problem	15
Lack of high school diploma/GED	24
Lack of college/advanced degree	27
Pregnancy	8
Lack of job/occupational skills	28
Emotionally unable to work	9
Lack of adult dependent care	3
Discrimination (race, wage, gender)	15
Lack of jobs within the University Area	34
Other	32

Question 16. What is your current household income?

Answer	Frequency	%
\$14,999 or below	236	51.1%
\$15,000 - \$29,999	121	26.2%
\$30,000 - \$44,999	71	15.4%
\$45,000 - \$59,999	24	5.2%
\$60,000 - \$ 74,999	6	1.3%
\$75,000 or above	4	0.9%

Question 17. Do you use public transportation?

Answer	Frequency	%
yes	193	37.7%
No	319	62.3%

Question 18. Is public transportation in a convenient location for you?

Answer	Frequency	%
yes	298	57.6%
No	219	42.4%

Question 19. Do you feel safe using public transportation?

Answer	Frequency	%
yes	414	80.1%
No	103	19.9%

Question 20. In what ways could public transportation be improved? *

Answer	Frequency
Safer bus stops	160
More reliable schedules	162
More routes	178
More frequent buses	188
Cleaner buses	73
Other	48

Question 21. Do you currently have health insurance?

Answer	Frequency	%
yes	332	66.9%
No	157	31.7%
Other	7	1.4%

Question 22. Do you currently participate in any extracurricular activities?

Answer	Frequency	%
yes	193	37.7%
No	319	62.3%

Question 22a. If yes, What activities do you currently participate in?*

Answer	Frequency
Sports leagues	22
Fitness class/gym	98
Dance class/dance group	26
Martial arts	9
Board/card games	23
Art classes	12
Music lessons/band	18
Theatre/drama/acting	8
Gardening	28
Other	33

Question 23. What activities would you like to participate in?*

Answer	Frequency
Sports leagues	93
Fitness class/gym	241
Dance class/dance group	128
Martial arts	64
Board/card games	49
Art classes	109
Music lessons/band	96
Gardening	74
Theatre/drama/acting	59
Other	33

Question 24. How important is it to you to eat healthy meals?

Answer	Frequency	%
Not important	10	2.3%
Somewhat important	97	22.0%
Very important	334	75.7%

Question 25. Do you face any challenges regarding eating healthy meals?

Answer	Frequency	%
yes	296	57.3%
no	221	42.7%

Question 25a. What challenges do you face regarding eating healthy meals?*

Answer	Frequency
Cost of healthy food is too high	218
Fresh foods (fruits/veggies) expire faster	72
No time to cook fresh meals	44
Don't have easy access to fresh foods	35
Not sure how to prepare fresh foods	27
Healthy/fresh foods aren't as filling	18
Difficult to get children to eat fresh fruits/veggies	24
Other	18

Question 26. If you could improve you or your family's health, what area(s) would you focus on?*

Answer	Frequency
Losing weight	272
Lowering cholesterol	118
Controlling diabetes	89
Lowering blood pressure	125
Poor dental health	148
Poor vision	90
N/A (I am/we are good health)	63
Other	9

Question 27. How many children do you have?

Answer	Frequency
1	92
2	80
3	43
4	28
5	11
6	2
7	2
8	0
9	1

Question 28. Please list the ages of each of your children

Answer	Frequency
< 1	11
1 - 4	91
5 - 10	172
11 - 13	87
14 - 17	96

Question 29. What school do your children attend?*

Answer	Frequency
Mort Elementary	49
Muller Elementary Magnet School	3
Bowers Whitley	3
Head Start Program	14
Other	161

Question 30. Do you children currently participate in any extracurricular activities?

Answer	Frequency	%
yes	102	19.7%
no	415	80.3%

Question 30a. What activities do your children currently participate in?*

Answer	Frequency
Sports leagues	47
Fitness class/gym	13
Dance class/dance group	34
Martial arts	14
Gaming	15
Art classes	22
Music lessons/band	23
Theatre/drama/acting	7
Board/card games	9
Other	10

Question 31. What activities would you like your children to participate in?*

Answer	Frequency
Sports leagues	111
Fitness class/gym	60
Martial arts	77
Dance class/dance group	97
Theatre/drama/acting	49
Gaming	49
Art classes	82
Music lessons/band	87
Board/card games	34
Academic enrichment/career exploration	52
Other	11

Question 32. What recreational sports would your children participate in?*

Answer	Frequency
Football	82
Basketball	112
Baseball	64
Softball	51
Soccer	81
Swimming	117
Other	19

Question 33. How long have you lived in the University

Answer	Frequency	%
6 months or less	84	16.8%
1-2 years	132	26.3%
3-5 years	109	21.8%
5 years or more	176	35.1%

Question 34. What is your current residential status?

Answer	Frequency	%
Home Owner	35	6.9%
Renter (house, apartment, or condo)	416	81.6%
Hotel or Extended Stay	5	1.0%
Temporarily staying with Family/ friends	27	5.3%
Homeless/shelter	16	3.1%
Other	11	2.2%

Question 35. How many people are currently living in your home?

Answer	Frequency	%
1	128	25.6%
2--3	223	44.6%
4--6	135	27.0%
7 or more	14	2.8%

Question 36. How many bedrooms are in your home?

Answer	Frequency	%
1	204	41.8%
2	197	40.4%
3	62	12.7%
4 or more	25	5.1%

Question 37. What is your current rent/mortgage payment?

Answer	Frequency	%
\$400-\$599	114	26.2%
\$600-\$799	207	47.6%
\$800-\$999	88	20.2%
\$1,000-\$1,299	21	4.8%
\$1,300 or more	5	1.1%

Question 38. Are you in Assisted or Public Housing (Section 8)?

Answer	Frequency	%
yes	77	14.9%
no	440	85.1%

Question 39. What are some of the challenges your face regarding home ownership?*

Answer	Frequency
Bad credit (can't get a loan)	203
Unstable income	123
Cost of homes	152
Not many nice homes to choose from	43
None	88
Other	31

Question 40. What are some of the biggest fears you have about home ownership?*

Answer	Frequency
Losing the home/having it foreclosed	178
Affecting credit due to foreclosure	58
Not being able to afford utilities	110
Not being able to afford maintenance	127
None	141
Other	22

Question 41. Would you buy a home in the University Area?

Answer	Frequency	%
yes	319	61.8%
no	197	38.2%

Question 42. What type of home would you like to own?

Answer	Frequency	%
Single family house	372	75.3%
Townhouse	64	13.0%
Apartment style condo	58	11.7%

Question 43. Are you aware of any First Time Home Buyer Programs?

Answer	Frequency	%
yes	149	28.8%
no	368	71.2%

Question 43a. Have you participated in any First Time Home Buyer programs?*

Answer	Frequency
yes	36
no	481

Question 44. Is your credit score 640 or above?

Answer	Frequency	%
yes	95	19.8%
no	194	40.5%
I don't know	190	39.7%

Question 45. Are you interested in attending Financial Workshops?

Answer	Frequency	%
yes	269	52.1%
no	247	47.9%

Question 45a. What type of Financial Workshops interest you?*

Answer	Frequency
Budgeting	128
Credit Repair	146
Savings/Emergency fund	128
Building Credit	132
Other	7

Question 46. How satisfied are you with your landlord/property management staff?*

Answer	Frequency
very satisfied	49
somewhat dissatisfied	118
satisfied	179
Very satisfied	86

Question 47. In which areas could your landlord/property management staff improve?*

Answer	Frequency
Be more available and easy to contact	101
Address maintenance issues	140
Improve condition of homes	171
Keep property clean	138
Community knowledge/awareness	84
N/A (I own my home)	30
Other	41

Question 48a. Residents in my neighborhood know and interact with one another.

Answer	Frequency	%
Agree	289	57.0%
Disagree	93	18.3%
Not sure	125	24.7%

Question 48b. There is no crime in my neighborhood.

Answer	Frequency	%
Agree	104	20.5%
Disagree	317	62.5%
Not sure	86	17.0%

Question 48c. I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.)

Answer	Frequency	%
Agree	274	54.7%
Disagree	149	29.7%
Not sure	78	15.6%

Question 48d. It is safe for children to play outside in my neighborhood.

Answer	Frequency	%
Agree	230	46.8%
Disagree	160	32.6%
Not sure	101	20.6%

Question 48e. Criminals know they will not be successful here.

Answer	Frequency	%
Agree	183	36.7%
Disagree	161	32.3%
Not sure	154	30.9%

Question 48f. People do not disturb others in my neighborhood by playing their music too loud or hanging out where they shouldn't be.

Answer	Frequency	%
Agree	240	47.6%
Disagree	203	40.3%
Not sure	61	12.1%

Question 48g. The people I see in my neighborhood belong here (i.e. not strangers or outsiders)

Answer	Frequency	%
Agree	258	51.2%
Disagree	131	26.0%
Not sure	115	22.8%

Question 48h. My neighborhood is clean and well maintained.

Answer	Frequency	%
Agree	260	51.8%
Disagree	180	35.9%
Not sure	62	12.4%

Question 48i. Police effectively deal with crime in my neighborhood.

Answer	Frequency	%
Agree	308	77.4%
Disagree	79	19.8%
Not sure	11	2.8%

Question 48j. Police effectively deal with nuisance issues (i.e. loud music, loitering, etc.)

Answer	Frequency	%
Agree	280	55.6%
Disagree	114	22.6%
Not sure	110	21.8%

Question 48k. Police actively patrol in my neighborhood.

Answer	Frequency	%
Agree	345	68.2%
Disagree	92	18.2%
Not sure	69	13.6%

Question 48l. Police care about my concerns about safety and security.

Answer	Frequency	%
Agree	292	57.8%
Disagree	97	19.2%
Not sure	116	23.0%

Question 48m. Property management communicates about property events/happenings.

Answer	Frequency	%
Agree	253	50.3%
Disagree	143	28.4%
Not sure	107	21.3%

Question 49. What do you see as the largest elements of crime in the University Area community?*

Answer	Frequency
Drugs	325
Gang activity	102
Burglaries	177
Vandalism	122
Domestic Violence	114
Child Abuse	47
Trafficking	72
Animal Abuse	42
Other	28

APPENDIX C: 2015 UNIVERSITY AREA COMMUNITY SURVEY

Enter for a chance to win a NEW bicycle!



2015 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to supplement the information gathered at the University Area Community Conversation, coming up on Wednesday, May 20th and Saturday, May 23rd at the University Area Community Center. Survey participants must be 18 years or older. **Should you choose to include your name and email address below, and return by 5/23/15, you will be registered in our drawing for a chance to win a new bicycle!** The winner will be selected and notified via email on Friday, May 29th.

ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO UACDC (LOCATED AT 14013 NORTH 22ND ST., TAMPA FL) BY 5/23/15.

NAME: _____ EMAIL: _____

GENERAL DEMOGRAPHICS

1. What is your gender?

- Male
 Female

2. What is your age?

- 17 or under 25 – 34 years old 45 – 54 years old 65 – 74 years old
 18 – 24 years old 35 – 44 years old 55 – 64 years old 75 years or older

3. What is your ethnicity origin (race)?

- African American/Black Hispanic or Latino Other: _____
 Asian/Pacific Islander Multi-Racial
 Caucasian Native American

4. What is your primary language?

- English Creole
 Spanish Other: _____

5. What is your current marital status?

- Married Divorced Widowed
 Living Together Separated Single

6. What is your zip code?

- 33612 33613 Other: _____

EDUCATION

7. What is the highest level of education you completed?

- Kindergarten to 8th grade Some college credit, no degree Bachelor's degree
 Some high school, no diploma Trade/technical training Master's degree
 High school diploma/GED Associate degree

8. Do you need, or would you use, any of the following educational services? (Check all that apply)

- One on one support achieving educational goals Technical/Trade classes Literacy/Reading tutoring
 GED classes Community college/university English as a second language (ESOL) Classes
 Financial aid (ex: Pell Grant)

9. If you have school-aged children, which school do they attend?

- Mort Elementary Head Start Program
 Muller Elementary Magnet School They attend a school outside of the University Area
 Bowers Whitley N/A (I do not have school-aged children)

10. What are some of the barriers you feel that you face regarding education? (Check all that apply)

- Lack of transportation
- Lack of childcare
- Previous difficulty with school
- Lack of high school diploma/GED
- Cost of school
- Language issues
- N/A (I don't feel that I have any barriers)
- Other: _____

EMPLOYMENT

11. Which of the following best describes your employment status?

- Full-time
- Full-time (but earning min. wage or less)
- Part-time employment
- Retired
- Disabled
- Unemployed - Less than 3 months
- Unemployed - More than 3 months
- N/A (Student)

12. What is your current household income?

- \$14,999 or below
- \$15,000 – \$29,999
- \$30,000 – \$44,999
- \$45,000 – \$59,999
- \$60,000 – \$74,999
- \$75,000 or above

13. If you could improve your current employment situation, what area(s) would you focus on? (Check all that apply)

- More hours
- Better pay
- Increased benefits
- Increased responsibilities
- Reduce required overtime
- Change in career or position
- Job stability
- Job location
- Flexible working hours
- N/A (I am unemployed)
- Other: _____

14. What are some of the barriers you feel that you face regarding gainful employment? (Check all that apply)

- Lack of reliable transportation
- Lack of reliable childcare
- Permanent health/disability problem
- Temporary disability problem
- Lack of high school diploma/GED
- Pregnancy
- Emotionally unable to work
- Lack of adult dependent care
- Discrimination (race, age, gender)
- Lack of jobs within the University Area
- Other: _____

HOUSING

15. What is your current residential status?

- Home Owner
- Renter (house, apartment or condo)
- Hotel or Extended Stay
- Temporary Housing
- Homeless/Shelter
- Other: _____

16. What is the total number of people in your household?

- 1
- 2 – 3
- 4 – 6
- 7 or more

17. What is your current rent/mortgage payment?

- \$400 – \$599
- \$600 – \$799
- \$800 – \$999
- \$1,000 – \$1,299
- \$1,300 or more

18. Are you in Assisted or Public Housing (Section 8)?

- Yes
- No
- If yes, what is your obligated payment portion of the rent? \$ _____ /month

19. If you could improve your current housing situation, what area(s) would you focus on? (Check all that apply)

- Owning vs. renting
- Number of people in the home
- Condition of home
- Vacant lots surrounding your home
- Condition of homes surrounding your home
- Other: _____

20. What are some of the biggest barriers you face regarding home ownership? (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Bad credit (can't get a loan) | <input type="checkbox"/> N/A (I own my home) |
| <input type="checkbox"/> Un-stable income | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Cost of homes | _____ |
| <input type="checkbox"/> Lack of desirable home inventory | _____ |

21. What are some of the biggest fears you have regarding home ownership? (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Losing the home/having it repossessed | <input type="checkbox"/> N/A (I own my home) |
| <input type="checkbox"/> Affecting credit due to repossession | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Not being able to afford utilities | _____ |
| <input type="checkbox"/> Not being able to afford maintenance costs | _____ |

22. What are some of the biggest benefits you see regarding home ownership? (Check all that apply)

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> It's a tax benefit | <input type="checkbox"/> More privacy |
| <input type="checkbox"/> Provides a stable family environment | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Can affect your credit positively | _____ |
| <input type="checkbox"/> Mortgage payment is more stable than rent | _____ |

HEALTH & WELL-BEING

23. Do you currently have health insurance? (Private, through employer, government healthcare plan, etc.)

- Yes
 No

24. Do you or your family members currently participate in any extracurricular activities? (Check all that apply)

- | | | |
|--|---|---|
| <input type="checkbox"/> Recreation sports leagues | <input type="checkbox"/> Martial arts | <input type="checkbox"/> Theatre/drama/acting |
| <input type="checkbox"/> Fitness class/gym member | <input type="checkbox"/> Art classes | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Dance classes/dance group | <input type="checkbox"/> Music lessons/band | |

25. Do your children currently participate in after school programming? (Check all that apply)

- Yes
 No
 N/A (No children)
 If yes, what is the program and which organization provides it? _____

26. Which recreational sports would your children participate in? (Check all that apply)

- | | | |
|-------------------------------------|-----------------------------------|--|
| <input type="checkbox"/> Football | <input type="checkbox"/> Baseball | <input type="checkbox"/> N/A (No children) |
| <input type="checkbox"/> Basketball | <input type="checkbox"/> Softball | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Soccer | <input type="checkbox"/> Swimming | |

27. How important is it (to you) to provide healthy, nutritious meals to your family?

- | | |
|---|---|
| <input type="checkbox"/> Not important | <input type="checkbox"/> Very important |
| <input type="checkbox"/> Somewhat important | <input type="checkbox"/> N/A (No spouse/children) |

28. What are some of the barriers you face in trying to provide healthy, nutritious meals to your family? (Check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Fresh/nutritious foods aren't as cost effective | <input type="checkbox"/> Difficult to get children to eat fresh fruits/veggies |
| <input type="checkbox"/> Fresh foods expire faster | <input type="checkbox"/> Healthy/fresh foods aren't as filling |
| <input type="checkbox"/> No time to cook fresh meals from scratch | <input type="checkbox"/> N/A (No spouse/children) |
| <input type="checkbox"/> Don't have easy access to fresh fruits/veggies | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Not sure how to prepare fresh meats/veggies | |

29. If you could improve you & your family's overall/general health, what area(s) would you focus on? (Check all that apply)

- | | | |
|--|---|---|
| <input type="checkbox"/> Losing weight | <input type="checkbox"/> Controlling diabetes | <input type="checkbox"/> N/A (I am/we are in good health) |
| <input type="checkbox"/> Lowering cholesterol | <input type="checkbox"/> Poor dental health | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Lowering blood pressure | <input type="checkbox"/> Poor vision | |

CRIME & SAFETY

30. What do you see as the largest elements of crime in the University Area Community? (Check all that apply)

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> Drugs | <input type="checkbox"/> Vandalism | <input type="checkbox"/> Trafficking |
| <input type="checkbox"/> Gang Activity | <input type="checkbox"/> Domestic Violence | <input type="checkbox"/> Animal Abuse |
| <input type="checkbox"/> Burglaries | <input type="checkbox"/> Child Abuse | <input type="checkbox"/> Other: _____ |

31. What are your feelings towards a neighborhood watch program in your area? (Check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> I think it would help deter criminal activity | <input type="checkbox"/> I do not think it would deter criminal activity |
| <input type="checkbox"/> I would participate | <input type="checkbox"/> I would not participate |
| <input type="checkbox"/> I feel comfortable reporting suspicious activity to the police | <input type="checkbox"/> I would not feel comfortable reporting suspicious activity to the police |

32. What are your feelings towards local law enforcement? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> They are good community advocates | <input type="checkbox"/> I am fearful of them |
| <input type="checkbox"/> They care about this community | <input type="checkbox"/> They are not respectful to community residents |
| <input type="checkbox"/> They are helpful/respectful to community residents | <input type="checkbox"/> They do not respond quickly to calls |
| <input type="checkbox"/> They respond quickly when called | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> They don't have enough of a presence in the community | |

COMMUNITY

33. Have you, your children, or your family members ever participated in programming or services administered at the University Area Community Center?

- No
- Yes

If yes, which one(s)? _____

If not, why? _____

34. Do you know what the Tampa Innovation Alliance is and how it will positively affect the University Area Community?

- Yes
- No



Once complete, please return the survey to the organization/individual that provided it to you, or to UACDC (located at 14013 North 22nd Street, Tampa FL 33613) by 5/23/15 to be eligible for the bicycle drawing!

FOR MORE INFORMATION:



**UNIVERSITY
AREA CDC**
Let's grow together!



813.558.5212



www.uacdc.org



14013 North 22nd St.
Tampa, FL 33613